



PT. SIG ASIA

[www.tunacatch.com](http://www.tunacatch.com)

# THE HOME OF FRESH TUNA CATCH

PT. SIG Asia is a Foreign Investment Company (Singapore).

Located in the northern coast of Sulawesi-Indonesia, PT. SIG Asia was established in 2008.

With 40 years of experience specializing in the field of Tuna processing and work with a professional team of over 300 individual, we are confident to deliver only the best quality and service to our customers from all over the world.



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# VISION

“To deliver top-quality tuna to people who enjoy premium seafood as much as we do”



# FACILITIES AND CAPACITIES

Coldstorage with  $-60^{\circ}\text{C}$ , storage capacity about 300tons

One Anteroom with  $-25^{\circ}\text{C}$

Coldstorage with  $-25^{\circ}\text{C}$ , storage capacity about 50tons

Air Blast Freezer with  $-70^{\circ}\text{C}$  freezing capacity for about 5tons

Air Blast Freezer with  $-40^{\circ}\text{C}$  freezing capacity for about 5tons

Flake Ice Production System, 15tons per day

40ft container chiller, temperature  $+0$  to  $+5^{\circ}\text{C}$



# FACILITIES AND CAPACITIES

Production room for fresh & frozen

Packing room

Workers Changing room

Maintenance warehouse and work shop

Packing materials storage room



# COMPANY CERTIFICATES

GMP certificate

HACCP certificate

Halal certificate

AP2HI certificate





# PROCESSING PHOTOS

Receiving



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# PROCESSING PHOTOS

Fresh Tuna Line

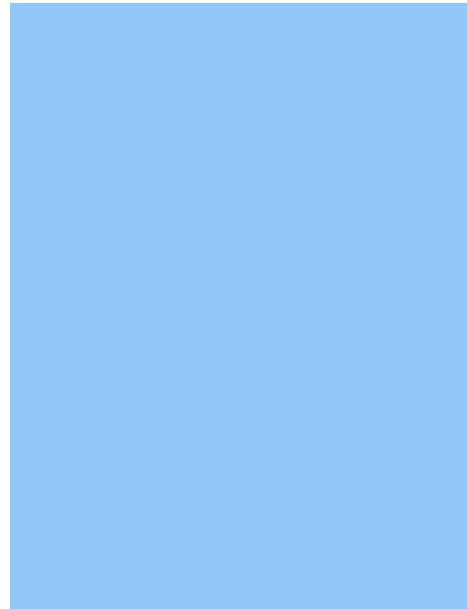


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# PROCESSING PHOTOS

## Ground Meat Line





# PROCESSING PHOTOS

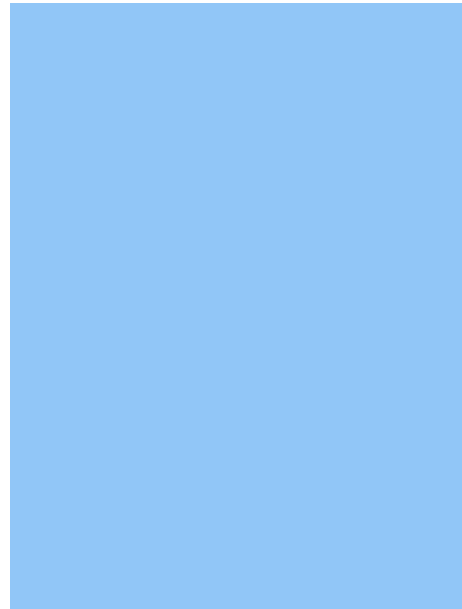
9 Band Saw Machine



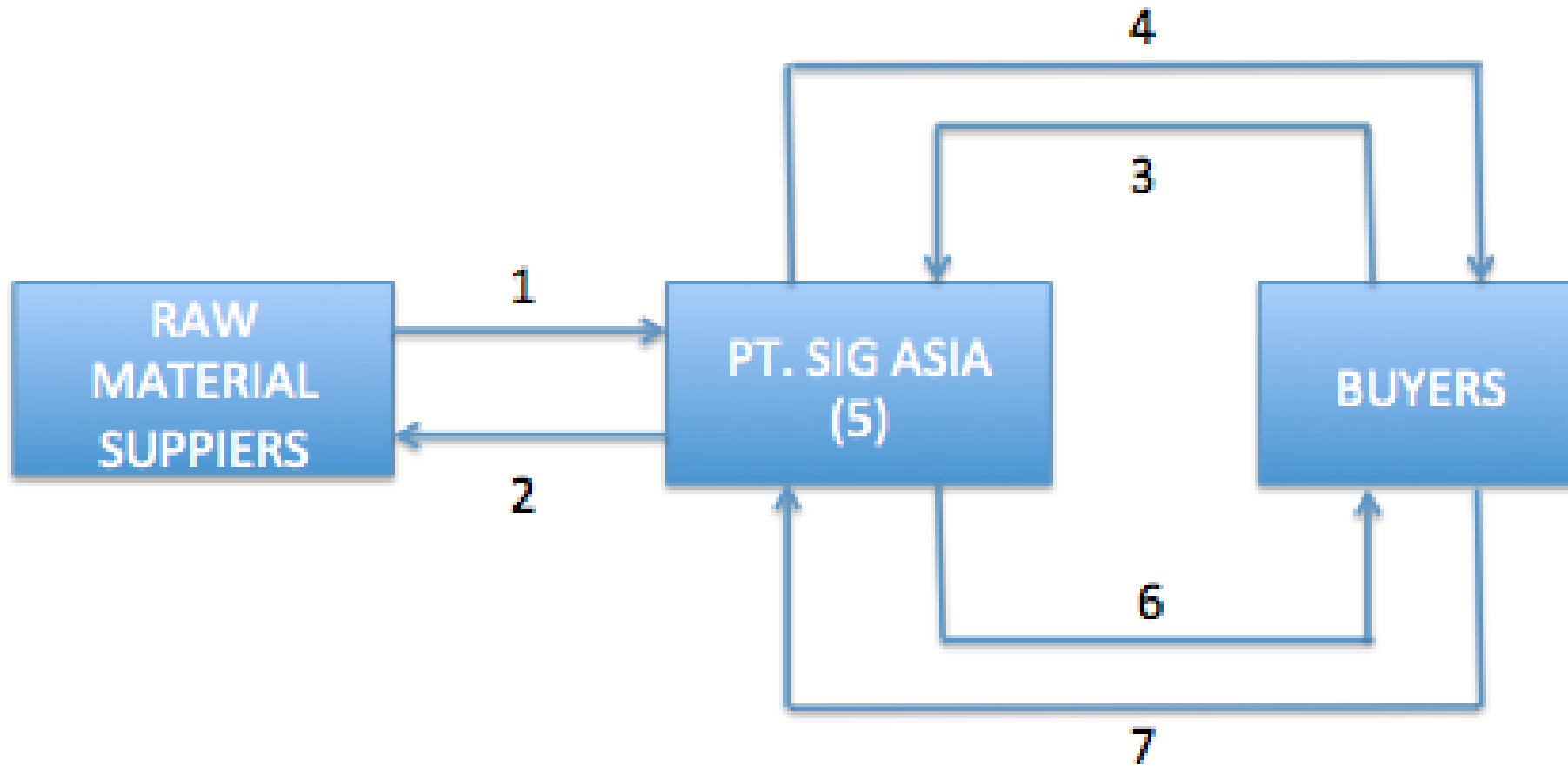
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# PROCESSING PHOTOS

Packing Room



# BUSINESS MODEL



# BUSINESS MODEL

1. Suppliers sell tuna raw material to PT. SIG Asia with credit term 30-45 days after received the fish
2. Before or on due date PT. SIG Asia pay suppliers
3. PT. SIG ASIA received Purchase Order from Buyer.
4. PT. SIG Asia sign PO and send Contract. Get buyer signature on Contract as agreement.





# BUSINESS MODEL

5. PT. SIG Asia process the orders as per buyer required specification and quantity.
6. PT. SIG Asia complete the order, and send the cargo through agent.
7. PT. SIG Asia received the payment
  - Aircargo credit term 7 days upon received cargo.
  - Container credit term 7 days before container arrive destination port.



# FRESH PRODUCTS



# FROZEN PRODUCTS



# CURRENT EXPORT DESTINATION

DESTINATIONS	PERCENTAGE
USA	68.54%
JAPAN	23.05%
SINGAPORE	7.79%
THAILAND	0.62%



# FUND SUPPORTING

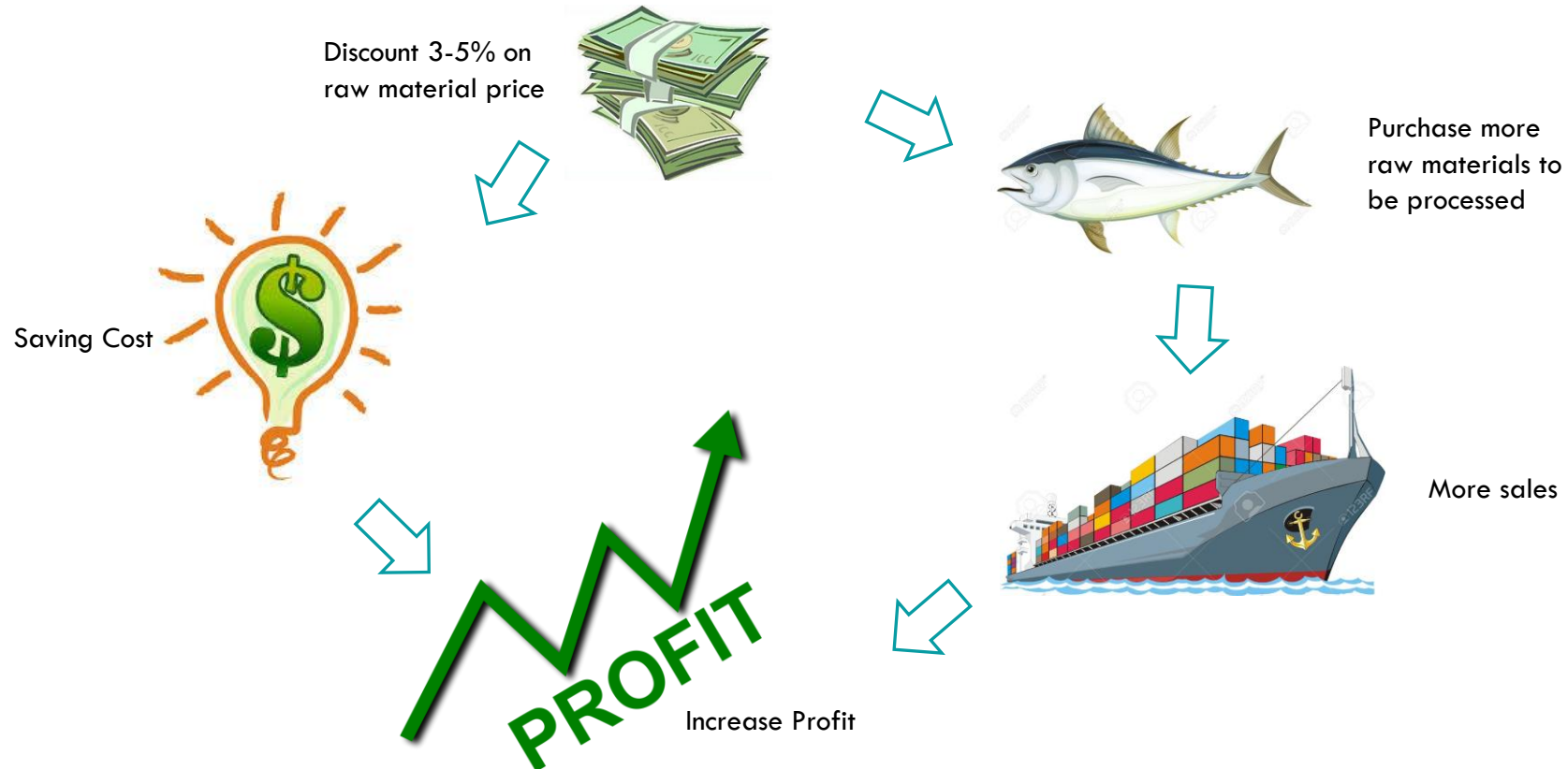
If we can get a financial support IDR 50,000,000,000, it will help us to:

1. To do prompt payment to suppliers and get discount price on purchase raw material 3-5% which will help us to reduce Cost of Good Sold and increase our profit.
2. To process monthly 300 tons products or about IDR 35,448,000,000.00
3. To fulfill market demands in USA, Japan, Thailand, Singapore, China, India, Philippines, Egypt, Taiwan, Mexico and Middle East.
4. To reach Monthly Budgeted Turnover IDR 35,448,000,000.00 and Monthly Budgeted Net Profit IDR 3,000,000,000.00



# DISCOUNT ON RAW MATERIAL PRICE

With the prompt payment to supplier, we can get discount 3-5% on raw material prices. We can buy more quantity to process, produce more product for export, reduce the cost of good sold, increase profit.



# PRODUCT EXCELLENCE

High quality of tuna caught from Indonesia pristine water

Tuna caught using single-hook handlines method

Products are processed in HACCP and HALAL standardize certified factory

Products are carefully frozen handled at -55deg C and shipped in -25deg C or -35deg C magnum containers to our customers worldwide

Products are process under professionals management and team.

# MARKET EXPANSION

With the fund support and the benefits that we can get with it, it will help us to implement the following strategies:

1. Market Penetration Strategy
2. Market Development Strategy
3. Product Development Strategy

# MARKET PENETRATION

1. Fulfill demand of existing customer in existing market with existing product (Fresh products to Japan, Singapore and Thailand and Frozen products to USA, Singapore and Thailand).
2. Attract competitors of existing customers with existing products
3. Looking for potentials customers for existing products

# MARKET DEVELOPMENT

1. Develop market in Middle East (Dubai, Bahrain and Egypt), Mexico and Australia
2. Offer our existing products both fresh and frozen tuna.



# PRODUCT DEVELOPMENT

1. We develop new products, which are “Tuna Nuggets”, “Tuna Chopped”, and “Tuna Slice”.
2. Markets are Hotel, restaurant, and end consumer in Manado, Bitung, and Singapore.
3. B2B in USA.

# THANK YOU



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