

# BALFOUR CAPITAL GROUP

The Solaris Algorithmic Crypto/ETF  
Income and Growth Fund

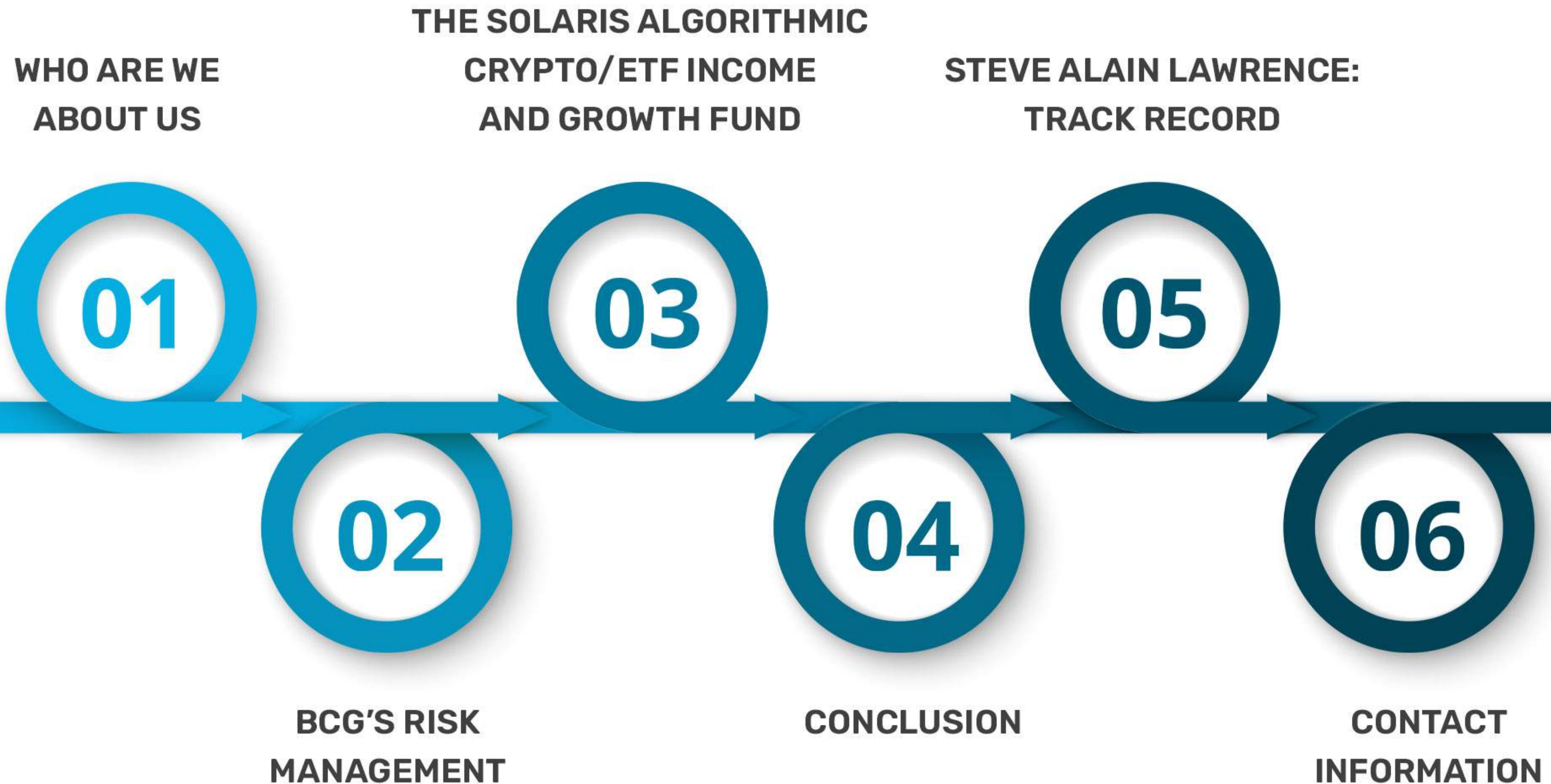


"The Difference Is Global Access"





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# ABOUT BALFOUR CAPITAL GROUP

With over 30 years of experience, Balfour Capital Group has firmly established itself as a leader in financial stewardship, delivering tailored solutions to a discerning clientele that includes pension funds, insurance companies, foundations, high-net-worth individuals with a minimum liquid net worth of \$250,000, and prestigious family offices with a net worth exceeding \$1 million. Our comprehensive range of services spans real estate and mortgage solutions, life insurance products, and venture capital investments—particularly in high-growth sectors such as Technology, Healthcare, and Fintech—along with representation of some of the largest developers globally.

To further enhance our clients' experience, Balfour Capital Group leverages the expertise of over 80 Introducers and Investment Advisors, who bring a vast range of experience and multilingual capabilities to assist clients globally. Combined with our venture capital arm, which drives strategic investments in sectors like Technology, Healthcare, and Fintech, Balfour Capital Group positions itself as a forward-thinking partner for clients seeking to capitalize on innovative industries and markets.







# ABOUT BALFOUR CAPITAL GROUP

Central to our investment offerings are four flagship funds. The Alpha Centauri Algorithmic Fund, managing \$150 million in assets under management (AUM), and the Orion Technology Algorithmic Fund, with \$100 million in AUM, showcase our expertise in cutting-edge investment strategies. These exclusive funds are available to select investors, requiring a minimum capital commitment of \$250,000 USD and a mandatory three-year lock-up period for redemptions.

Additionally, our Discretionary Trading Program (DTP) manages \$66 million in assets as of December 31st, 2023. The DTP is distinguished by its shorter redemption period, offering qualified redemption rights that give clients greater flexibility while maintaining professional management. This structure provides investors with more direct oversight of their assets, appealing to both high-net-worth individuals and institutional investors.

With a minimum engagement term of 120 days and a 60-day notice period for redemptions, the DTP offers a flexible and accessible entry point, while consistently delivering strong financial performance.



# ABOUT BALFOUR CAPITAL GROUP

The Solaris Algorithmic Crypto/ ETF Income and Growth Fund manages \$22 million in assets as of November , 2024. With shorter redemption periods and qualified redemption rights, the fund offers clients greater flexibility and professional management. This structure appeals to high-net-worth individuals and institutional investors, providing direct oversight of their assets. With a 120-day minimum engagement and a 60-day redemption notice, it offers an accessible entry point while delivering strong performance.

Focused on the evolving digital asset landscape, the fund recognizes Bitcoin and Ethereum as pivotal components of a global asset class. Leveraging advancements in financial technologies, Balfour Capital Group positions itself to capitalize on these opportunities. The fund directly invests in Bitcoin and Ethereum while bridging traditional and digital markets.

Backed by insights into 15 key companies and ETFs in the cryptocurrency sector, including MicroStrategy, Tesla, and Coinbase, the program deploys advanced strategies to navigate this complex space. By integrating algorithmic trading with cryptocurrency





# ABOUT **BALFOUR CAPITAL GROUP**

## **A** DIVERSE GLOBAL INVESTMENTS

Specializing in global investment strategies, leveraging over 10,000 asset classes, including currencies, commodities, stocks, bonds, indices, ETFs and crypto currencies. Our approach emphasizes the interconnectedness of global markets, ensuring that each investment decision is informed by insights across all sectors, creating a comprehensive and cohesive strategy.

## **B** RISK MANAGEMENT & CAPITAL PRESERVATION

Employing advanced, thoughtful strategies to manage risk and preserve capital is the key to achieving long-term success and sustained profits, ensuring both security and growth for our clients.





WHY INVEST WITH BALFOUR CAPITAL GROUP?

## **The Value Proposition of The Solaris Algorithmic Crypto/ETF Income and Growth Fund**

Balfour Capital Group's Solaris Algorithmic Crypto/ETF Income and Growth Fund offers a unique investment edge, combining advanced technology with expert human judgment. This blend of algorithmic precision and discretionary decision-making allows for optimized performance across global markets. The Program is 65% algorithmic and 35% human-driven, utilizing quantitative models, impeccable research, and market insight to deliver superior results. It's not program trading but a quantitative approach, leveraging math, data analytics, and in-depth research to execute well-informed trades.





WHAT DOES THE SOLARIS ALGORITHMIC  
CRYPTO/ETF INCOME AND GROWTH FUND  
INVEST IN?

## **Multi-Market Approach: Energy, Commodities, Indices, ETFs, & More**

The Solaris Algorithmic Crypto/ETF Income and Growth Fund provides a diversified investment strategy across multiple asset classes, including commodities, equities, indices, ETFs, and macroeconomic factors. This multi-market approach reduces risk while maximizing opportunities across a wide array of global markets.





# COMPLEX INVESTMENT STRATEGY EXAMPLE: Bitcoin ETFs, Stocks, Bonds, and Treasury Market

The relationships between Bitcoin ETFs, stocks, bonds, and the Treasury market are complex and influenced by macroeconomic factors, investor sentiment, and asset behavior:

## 1. Bitcoin ETFs and the Stock Market

### **Relationship:**

Bitcoin ETFs (e.g., GBTC, IBIT) tend to exhibit a positive correlation with risk-on assets like tech stocks. Both are speculative investments, and when investor sentiment is optimistic, they often move in the same direction.

### **Example:**

During the 2020-2021 bull market, Bitcoin ETFs like GBTC and BITO surged as part of the broader “risk-on” sentiment, mirroring the performance of NASDAQ-heavy tech stocks such as Tesla. Tesla's Bitcoin purchase also boosted interest in Bitcoin-related assets.





# COMPLEX INVESTMENT STRATEGY EXAMPLE: Bitcoin ETFs, Stocks, Bonds, and Treasury Market

2.

## Bitcoin ETFs and Bonds (Including Treasury Bonds)

### Relationship:

**Inverse Correlation with Yields:** Bitcoin ETFs and bonds typically have an inverse relationship. When bond yields rise, the opportunity cost of holding non-yielding assets like Bitcoin increases, leading to declines in Bitcoin ETFs.

**Inflation Hedge:** Bitcoin has been positioned as a potential hedge against inflation (similar to gold), and during inflationary periods, Bitcoin ETFs often experience increased demand.

### Example:

In 2022, as the Fed raised interest rates to combat inflation, bond yields rose, leading to a decrease in Bitcoin ETFs like GBTC and BITO. Investors sought the safety of bonds, and the opportunity cost of holding Bitcoin ETFs increased. Conversely, when interest rates were near zero in 2020, Bitcoin ETFs surged alongside equities due to the increased liquidity and low interest rates.





# COMPLEX INVESTMENT STRATEGY EXAMPLE: Bitcoin ETFs, Stocks, Bonds, and Treasury Market

## 3. Bitcoin ETFs and the Treasury Market

### Relationship:

**Safe-Haven vs. Speculative Asset:** Bitcoin ETFs are considered speculative and risk-on assets, unlike Treasury bonds, which are viewed as a safe haven. During periods of economic uncertainty, investors move from riskier assets like Bitcoin to the stability of Treasuries.

**Liquidity Preferences:** In times of financial instability or when the Fed tightens monetary policy, Bitcoin ETFs tend to see outflows as investors flock to the safety and liquidity of U.S. Treasuries.

### Example:

During the March 2020 COVID-19 crisis, Treasuries saw huge inflows, while Bitcoin ETFs like GBTC experienced significant declines as investors preferred the security of government debt. Similarly, in times of economic stress, Bitcoin's volatility drives investors to Treasury bonds for lower risk.





# COMPLEX INVESTMENT STRATEGY EXAMPLE: Bitcoin ETFs, Stocks, Bonds, and Treasury Market

4.

## Intra-Market Dynamics: Spot vs. Futures-Based Bitcoin ETFs

### Relationship:

Spot vs. Futures ETFs: Spot Bitcoin ETFs (e.g., IBIT) hold actual Bitcoin and directly track its price. In contrast, futures-based Bitcoin ETFs (e.g., BITO) invest in Bitcoin futures contracts, which can lead to divergences due to market conditions like contango or backwardation in the futures market.

### Example:

When Bitcoin futures are in contango (futures prices are higher than the spot price), futures-based ETFs like BITO may underperform compared to spot-based ETFs like IBIT, as they lose value through the cost of rolling over futures contracts. This divergence is particularly evident in volatile markets.





# COMPLEX INVESTMENT STRATEGY EXAMPLE: Bitcoin ETFs, Stocks, Bonds, and Treasury Market

## 5. Macroeconomic Impacts on Bitcoin ETFs

### Relationship:

**Monetary Policy & Interest Rates:** When the Fed raises interest rates, Bitcoin ETFs often underperform as rising rates increase the attractiveness of fixed-income assets like bonds. Conversely, in periods of low interest rates or quantitative easing, Bitcoin ETFs tend to benefit as investors look for higher-risk, higher-return assets.

**Inflation and Digital Gold:** When inflation expectations rise, Bitcoin ETFs attract inflows as Bitcoin is viewed as a hedge against inflation, similar to gold.

### Example:

During 2023-2024 when the Fed raised interest rates to tackle inflation, Bitcoin ETFs such as IBIT and GBTC underperformed, while Treasury bonds and other safe assets saw inflows. On the other hand, during periods of quantitative easing (e.g., in 2020), Bitcoin ETFs experienced sharp gains as liquidity increased and interest rates remained low.





# COMPLEX INVESTMENT STRATEGY EXAMPLE: Bitcoin ETFs, Stocks, Bonds, and Treasury Market

Key Takeaways:

**Bitcoin ETFs and Stocks:** Bitcoin ETFs often mirror the performance of tech stocks during risk-on phases. They are linked through investor sentiment.

**Bitcoin ETFs and Bonds/Treasuries:** When bond yields rise or during economic stress, Bitcoin ETFs tend to decline as investors shift to safer assets like Treasuries.

**Spot vs. Futures ETFs:** Spot-based Bitcoin ETFs track Bitcoin more closely, while futures-based ETFs can diverge from Bitcoin's price due to market conditions like contango and backwardation.

**Macroeconomic Trends:** Rising interest rates generally harm Bitcoin ETFs, while inflation concerns can provide support, as Bitcoin is often viewed as a potential hedge.

In sum, Bitcoin ETFs, like GBTC and BITO, are influenced by broader financial markets, including stocks, bonds, and Treasuries. Their performance is also highly sensitive to macroeconomic trends like interest rate changes, inflation expectations, and investor sentiment in risk-on or risk-off environments.





# Leveraging Advanced Technology and Human Expertise

The Solaris Algorithmic Crypto/ETF Income and Growth Fund's quantitative approach allows it to scan over 10,000 assets globally, combining advanced math, proprietary algorithms, and impeccable research. This provides an edge by allowing the system to react faster to market trends while retaining human discretion for nuanced decision-making.

With a leverage of up to 100:1, the Program strategically capitalizes on short-term price movements, while utilizing stop-losses and real-time risk monitoring to protect the portfolio.







# MONTHLY PERFORMANCE REPORT

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SPT	OCT	NOV	DEC	YEAR
2025	7.44	8.20											
2024	5.10	4.40	6.50	3.70	1.61	5.80	5.10	2.31	7.19	5.10	-5.00	8.59	62.8

\*\* At the end of each FY, the firm closes most of its open positions, therefore the monthly and yearly Performance is adjusted based on unrealized profits and losses

\*\*\* **Year to Month Average:** This implies an average calculated over a period starting from the beginning of a year to a specific month within that year. For example, if it's currently in Oct , this average would consider data from April to October.





# How Does Balfour Capital Group's Solaris Algorithmic Crypto/ETF Fund Benefit Investors and Generate Revenue?

One of the key advantages of the Solaris Algorithmic Crypto/ETF Income and Growth Fund is that investors keep 100% of the profits from their trades. Unlike traditional models where a portion of the gains is shared with the investment firm, DTP ensures that all profits belong to the investor. However, you might wonder how Balfour Capital makes money through this program. We generate revenue through three distinct channels:

## 1. Payment for Order Flow

Balfour Capital receives compensation by routing your trades through various liquidity providers. These institutions pay for the flow of orders, allowing us to earn revenue without affecting your profits. This practice is common in financial markets and ensures that your trades are executed efficiently while benefiting both the investor and the firm.





# How Does Balfour Capital Group's Solaris Algorithmic Crypto/ETF Fund Benefit Investors and Generate Revenue?

## 2. Market Making in Thousands of Assets

Balfour Capital also acts as a market maker in thousands of assets, including commodities, equities, and other financial instruments. As a market maker, we provide liquidity by facilitating the buying and selling of assets. This allows us to profit from the bid-ask spread—the difference between the price at which assets are bought and sold—without impacting the returns on your trades.

## 3. Swap Rates (Carry Costs)

We also generate revenue through swap rates, which are fees associated with holding positions overnight. In certain markets, when you hold a position beyond a specific time, a swap rate or carry cost applies. This fee is typically calculated based on the difference in interest rates between the currencies involved in the trade. Balfour Capital earns a portion of this swap rate, providing another revenue stream, again without taking any of your trading profits.





# CONCLUSION

## THE SOLARIS ALGORITHMIC CRYPTO/ETF INCOME AND GROWTH FUND



**In summary, Balfour Capital ensures that investors retain 100% of their profits from the Solaris Algorithmic Crypto/ETF Income and Growth Fund while generating revenue through payment for order flow, market making, and swap rates. This creates a win-win scenario where both the firm and the investor benefit from the trading activity.**



## CHIEF INVESTMENT OFFICER



**STEVE ALAIN LAWRENCE**

### **A Visionary Leader with Decades of Experience**

With over 30 years of experience in the derivatives and trading industry, Steve Alain Lawrence has built a stellar reputation for his sharp market insights and strategic investment approach. Featured multiple times and interviewed by leading platforms such as CNBC and Reuters, Steve's market views are widely respected by industry leaders and financial experts worldwide.

### **Surrounding Himself with the Best**

While Steve is recognized as the visionary behind his company's success, he always emphasizes that he doesn't do it alone. He values his incredible team of talented employees and trusted advisors. As Steve often says, "No one has ever lost money listening to an idea." His belief in fostering collaboration and innovation has been central to the company's growth and market leadership.

### **Impressive Track Record**

Under Steve's leadership, the Discretionary Trading Program has achieved a growth rate of 50.79% over the last three years, a reflection of the program's advanced strategies and sound risk management. However, it's essential to note that there are no guarantees of rate of return, and past performance is not indicative of future results. As Steve reminds us, "The past is the past, but what matters is what's happening now."

### **Forecasting the Future through Diversification**

Not only is Steve focused on the present, but he also excels in forecasting future outcomes, utilizing a strategy rooted in diversification. By spreading investments across various sectors and asset classes, the Discretionary Trading Program is designed to navigate changing market conditions and seize emerging





# GET IN TOUCH WITH US

**Join a program led by a visionary leader and supported by a team of experts focused on the present, forecasting the future, and driven by diversification!**



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