



# Venture Capital Network Pte Ltd

## -VC Accelerator Program

A **VC Accelerator program** is a short-term, intensive program designed to support late-stage startups with MVP ready for Seed round. These programs typically last for a few months and provide startups with mentorship, resources, and funding in exchange for equity. Here are some key features:

**Mentorship and Guidance:** Startups receive coaching from experienced entrepreneurs and industry experts.

**Funding:** Accelerators help to provide seed funding to help startups develop their products and scale their operations at a faster pace tapping into their network.

**Networking:** Participants gain access to a network of investors, potential customers, and other startups.

**Structured Program:** The program usually includes 1-1 coaching, workshops and pitch events to help startups refine their business models and go to market plans to prepare for future investment rounds.

Curriculum: (Total 20 hrs) S\$3000  
Completed in 2 to 3 months (once/twice a week)  
with additional 3 months free mentorship

Reviewing of Business Model /Financial & Valuation (By Janet/Madelene) 3 hrs x 2 sessions

Reviewing of Marketing Strategy (By Valerie) 3 hrs x 2 sessions

Presentation skills (By Valerie) 2 hrs x 2 sessions

Pitching to Investor (By Janet) 2 hrs x 2 sessions



**Certified ACTA Trainer  
VC –Accelerator/Mentor**

## Janet Lee

Janet is the Founder/VC accelerator of Venture CapitalNetwork Pte Ltd where her focuses are on partnership development, fundraising & business advisory. She helps selected startups to scale up by expanding their marketing channels and capital fundraising. Leveraging on her investor network & communities build up over the years within her eco-system. The company had conducted numerous investor events partnering with local and overseas VC since 2013 till now.

Janet has more than 25 years working experience in banking/finance and capital market sector. She assists project in Investor relationship and fundraising campaign through Investor's events. As a CEO/Founder of Venture Capital Network Pte Ltd, she had extensive network in China and SEA and successfully assisted numerous SME to go China for pitching to investors there. Also into listings advisory to get startups to list on Gilbratra Blockchain Exchange as a Sponsored firm to the exchange.

[Janet Lee | LinkedIn](#)

## Valerie Chow



Valerie Chow is an accomplished marketing and business leader with over 20 years of experience in the consumer retail, insurance, and finance industries. With a track record at global giants like Nike, Etiqa Insurance, AXA Insurance, and StoneX Financial, Valerie has consistently driven exponential brand growth, mastered P&L management, and executed high-impact go-to-market strategies.

As a versatile 360-degree marketer, Valerie seamlessly blends digital and offline channels to create captivating customer journeys that convert. She excels in orchestrating growth marketing campaigns that fuel customer acquisition and brand loyalty, leveraging omni-channel strategies, PR, and social media to amplify brand presence.

With a strong focus on AI and data-driven approaches, Valerie integrates advanced technologies into her marketing strategies to ensure adaptability and effectiveness in today's fast-changing environment. Currently, as the Lead Consultant for Marketing and Branding at JFourth Solutions, Valerie is the expert you need to take your startup, product, or business to the next level. Whether you're looking to refine your go-to-market strategy, optimize your marketing efforts, or navigate the challenges of business growth, Valerie's strategic vision and hands-on expertise will help you achieve success.

[Valerie Chow | LinkedIn](#)



**Madeline Sam**

CFO-Madeline is a member of the Institute of Singapore Chartered Accountants and an affiliate of the Institute of Chartered Accountants. She has over 20 years of experience in financial management, tax, and corporate acquisition planning. She has held C-level positions in the retail, travel, legal and digital payments, and digital asset industries. She was the Group Chief Financial Officer of a SGX-listed payments company. Some notable achievements during her tenure include obtaining the Singapore Payment Services Act license in 2020 and successfully leading the company to become the first digital payments company listed on SGX in 2021



# About KK



## Experience: ex-Amazon/Alibaba/Grab, Serial entrepreneur & investor

- Alibaba: First overseas hire to lead international strategy and partnership, advisor to AIDC Group CEO
- Amazon: Head of global expansion, No.1 employee for SEA logistics starting SEA operation from scratch (most successful Prime Now launch), cross-border CN/JP
- Grab: Head of Strategy, Partnership & Investments, founding member of B2B Fintech business and turned EBITDA positive within a year
- LVMH Private Equity L Catterton: Investment Lead
- Venture Partner at 1982 Ventures
- Advisor/mentor at Newchip Accelerator
- Consultant for Novartis, Becton Dickinson
- Vice President at Wells Fargo
- INSEAD/Wharton MBA, Columbia University Master's in Statistics

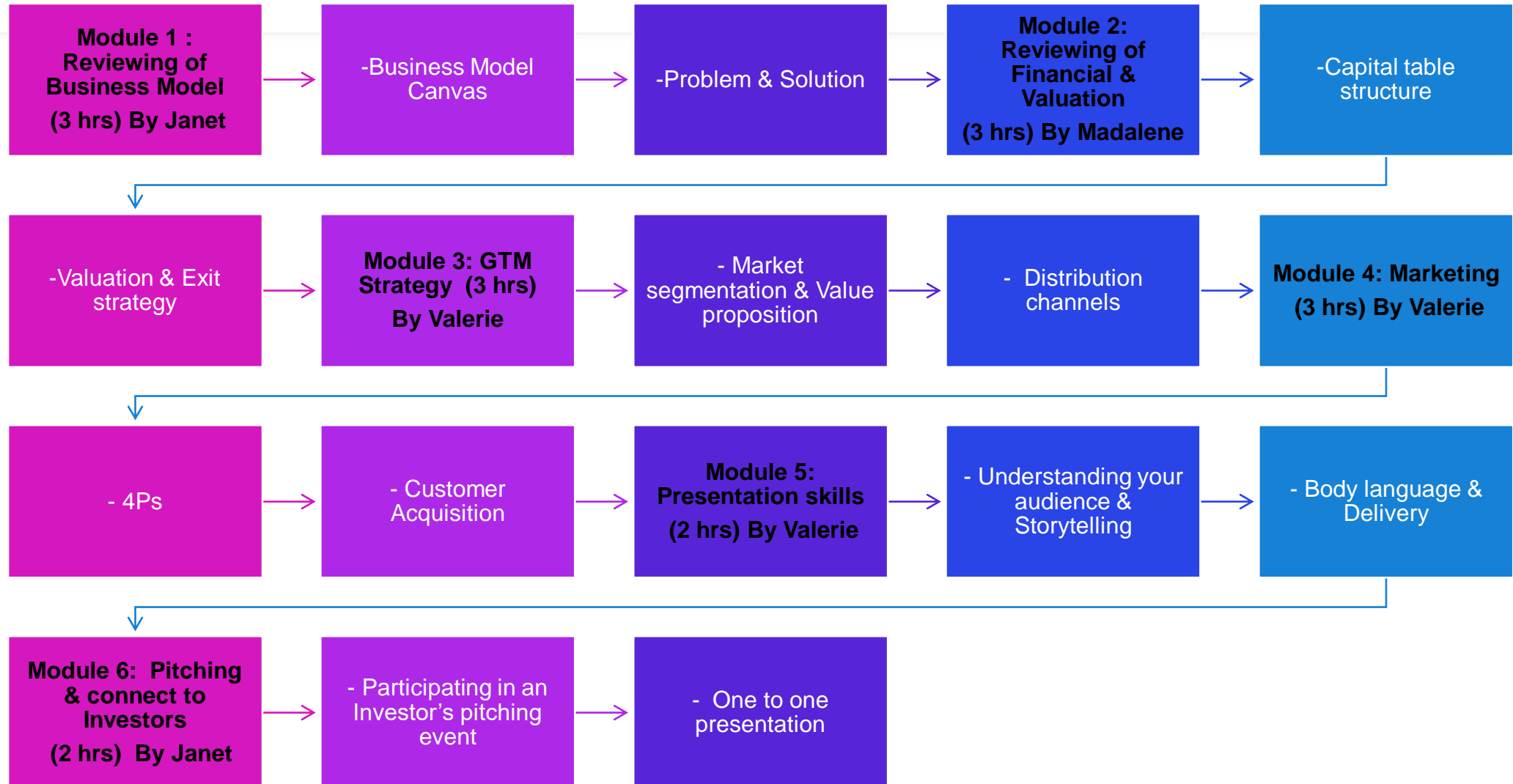
## Projects & Featured Media

- World's First Independent Solo Female to Travel All 193 Countries in the world
- Media Presenter/Specialist for Singapore Armed Forces (Army News)
- IPO companies: Grab, Secoo, Asiaray, Marubi
- Advised Dubai Digital Authority on global expansion and scaling to unicorns
- Other portfolio companies with significant traction: Artsy, Health IQ (Series D), Capsul, Travelhorse, Sparkinity, Trendy (acquired Miss Sixty), Homebase, Next Pay, Fundiin, Zayaan, Wagely
- Judge at C-Shark Startup Competition (Singapore version of Shark Tank)
- Panel speaker at World Startup Conference
- Featured on NBC, Straits Times, CNA, Columbia University Bookshelf, INSEAD Publications



# Programs

# Modules



# Accelerator Programme Fee

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S\$3000 nett



20 hrs for 6  
modules



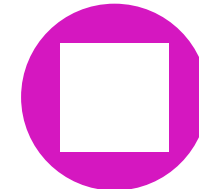
3 months follow up  
mentorship



1 to 1 matching to  
suitable investors if  
any



Participating of  
pitching event at  
50% discount



Silver Membership  
of VC Prestige  
Club



# Business Showcase to Investors

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(A) Exclusive event (S\$3,000 per company per event)

Project will be given 30 to 45 mins air-time to present their business to a room of 10-15 pax of invited investors. Inclusive of demo if any and Q&A.

Follow by one on one networking where necessarily.

(B) Joint event (S\$1,000 per company per event)

Up to 4 companies to present in a single investor's event. Each project will be given 15 mins to present their business to a room of 10-15 pax of invited investors.

Follow by one on one networking where necessarily.