

Kommunitas

Decentralized Crowdfunding
Ecosystem for Web 3.0 Projects





CROWDFUNDING PROBLEMS WORTH SOLVING

WEB 2.0 PLATFORM

- Product are not delivered to the backers
- Pledge are non-refundable
- Selling equity/shares on secondary market is not easy

WEB 3.0 PLATFORM

- High entry barrier to participate
- No passive income
- Team abandoning the project after fund raised





PERSONAL EXPERIENCE ON

KICKSTARTER



INDIEGOGO

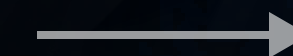
Since 2014



CONTRIBUTIONS



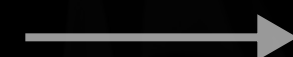
PRODUCTS DELIVERED



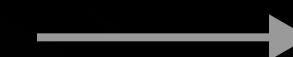
FUNCTION AS PROMISED



CONTRIBUTIONS



PRODUCTS DELIVERED



FUNCTION AS PROMISED



SELLING EQUITY / SHARES PROBLEMS



Source : help.wefunder.com

Can I easily sell my investment?

It's safest to assume you cannot resell your investment to another investor. First, there is not yet a liquid secondary market like the New York Stock Exchange for private companies (yet). Regulation Crowdfunding also specifically prohibits the resale of securities for one year, except to the issuer, an accredited investor, a family member, or their trust.



Source : santara.co.id/pertanyaan

Can shares be sold anytime?

Can not. Shares can only be sold after 1 year of issuance through the Secondary Market which is run on the Santara platform.

When is Santara secondary market open?

Referring to OJK regulations and decrees regarding the Secondary Market, Crowdfunding services are opened 2 times in a year.



PROBLEMS

- ⊗ Products are not delivered to the backers
- ⊗ Pledge/Purchase are non-refundable
- ⊗ Selling equity/shares on secondary market is not easy
- ⊗ High entry barrier to participate
- ⊗ No passive income
- ⊗ Team abandoning the project after fund raised



SOLUTIONS

- Backers will get token ✓
instead of products
- Pledge/Purchase are refundable ✓
- Tokens are easier to sell ✓
on exchanges
- No entry barrier ✓
- Quarterly Revenue Sharing ✓
[Read More](#)
- Stringent Project Assessment ✓
[Read More](#)

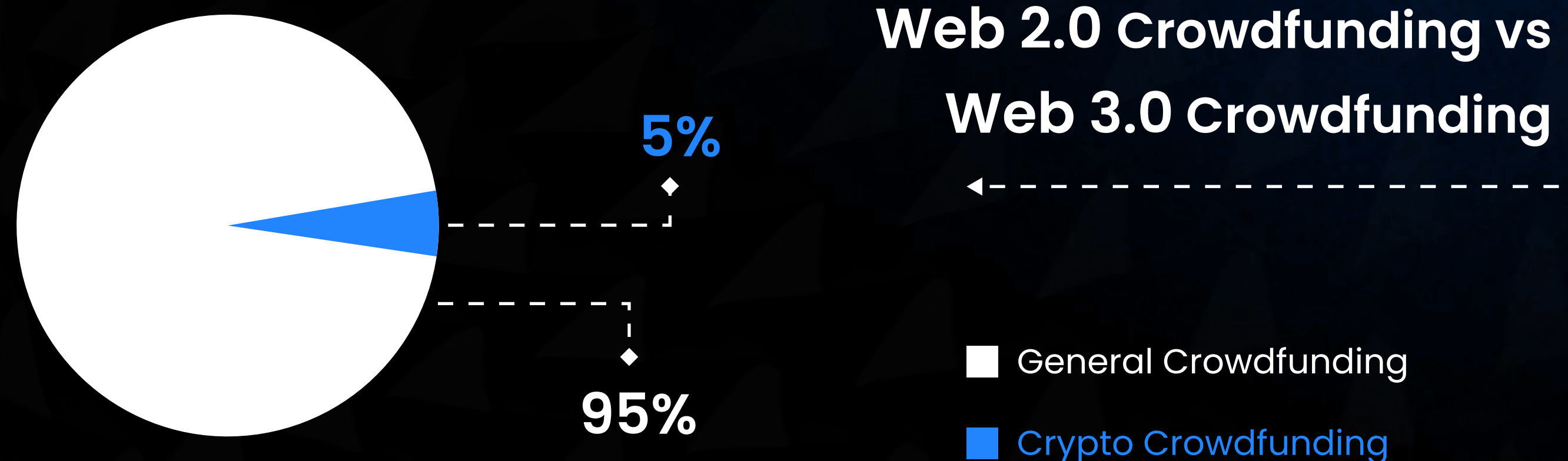


CROWDFUNDING ECOSYSTEM OVERVIEW

- ✓ Total **Web 2.0** Crowdfunding in **2021** reach **\$17.39 B** and projected to be **\$43.48 B** in **2028** (Vantage Market Research)

- ✓ Total Crowdfunding in **Web 3.0** was **\$952.1 M** in 2021 (*Web 3.0 Slate.com*)
CAGR **2021-2028 : 16.5%**

- ✓ In **2021**, **Web 3.0** Crowdfunding market only covers **5%** compared to **Web 2.0** Crowdfunding





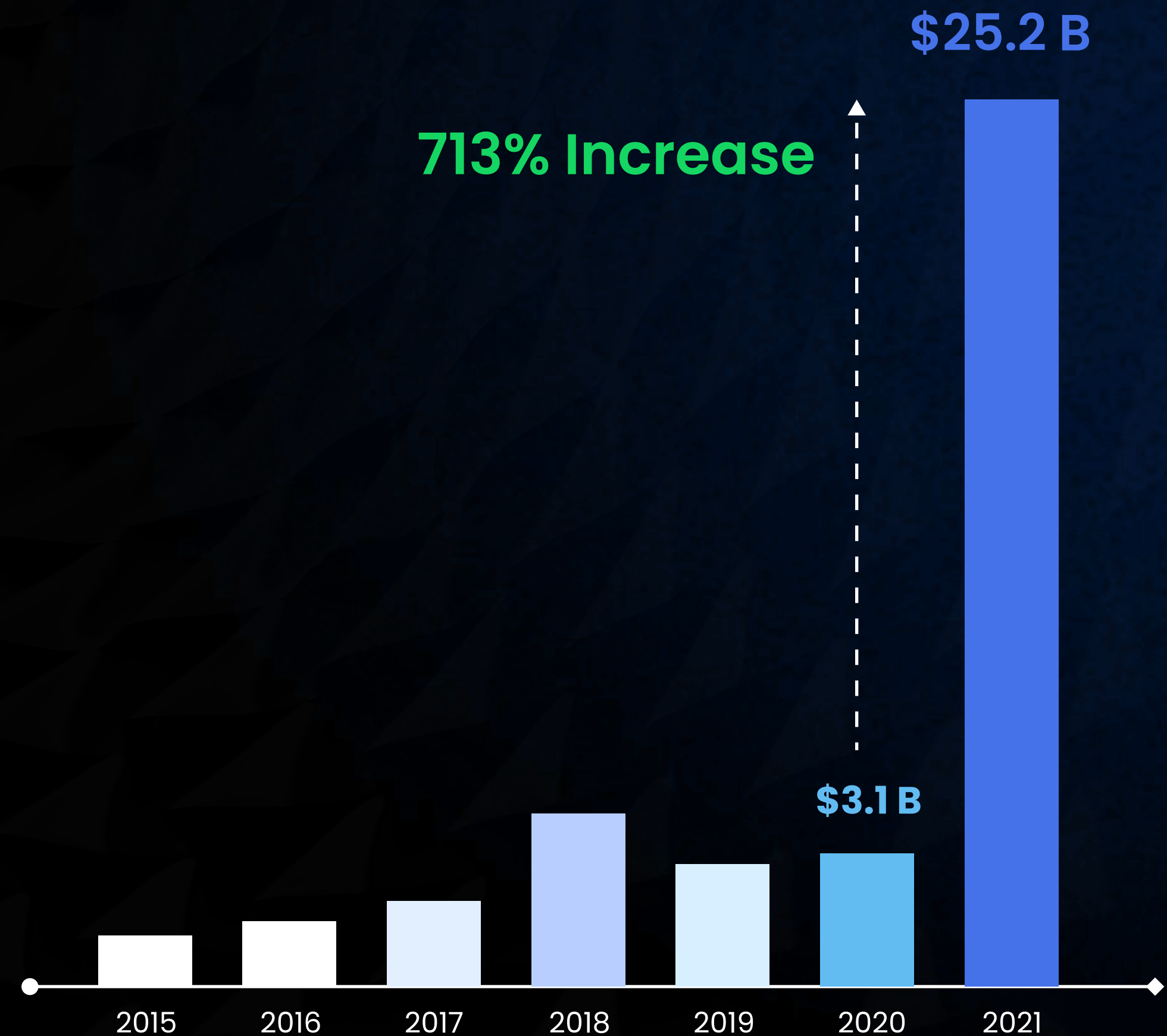
WHY NOW & WEB 3.0

Rapid Growth of Global Blockchain Funding

Total blockchain project funded surged **713%** to reach **\$25.2 B** on **2021** and market size projected to increase up to **\$163 B** by **2027**.



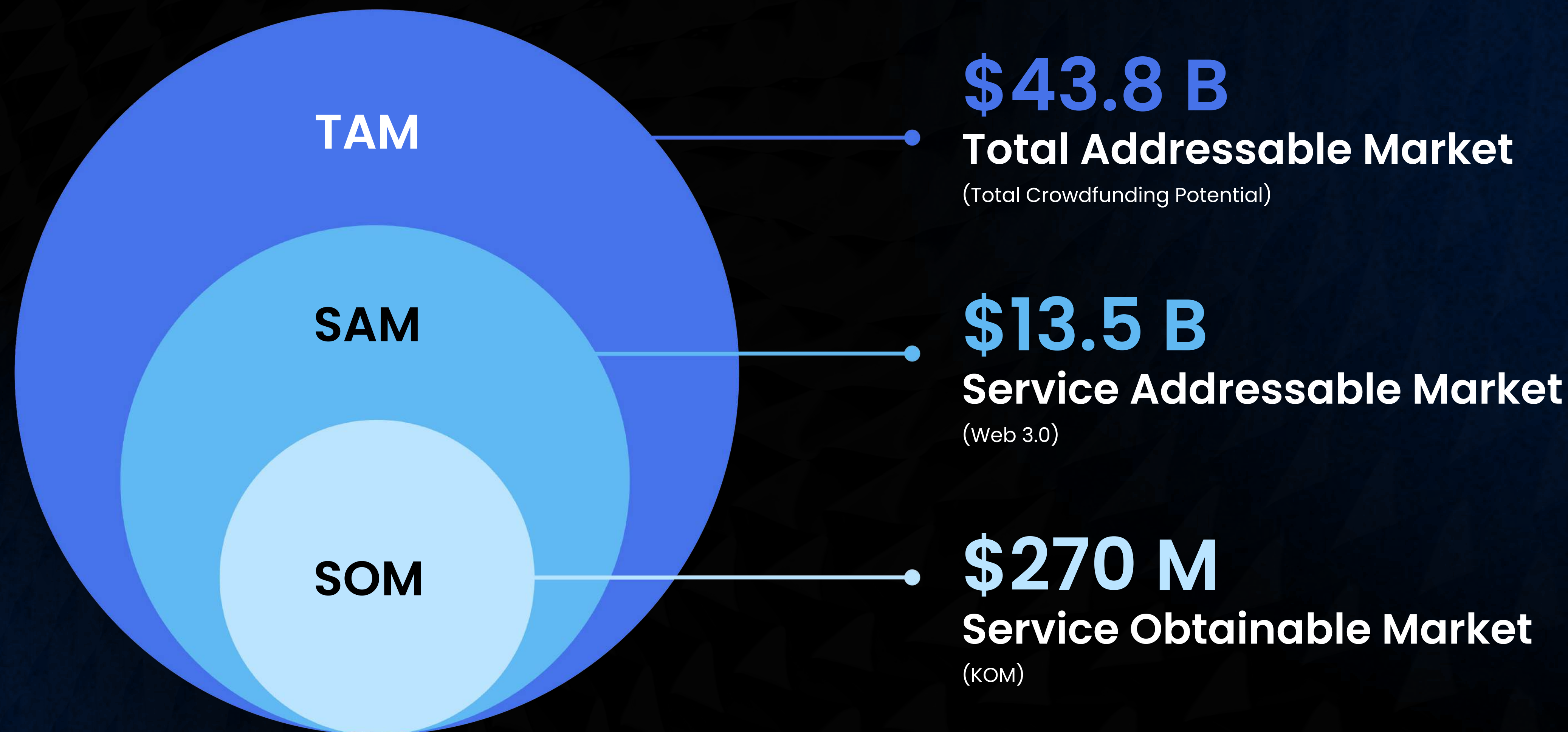
Web 3.0 is the next generation of Internet. It is **secure**, **decentralized**, and free from the control of the internet and social media organizations. This version of the Internet is based on **blockchain technology** and operates on **token-based economics**.



Source : <https://cointelegraph.com/news/blockchain-startups-grow-as-global-vc-funding-generated-25-2b-in-2021>



POTENTIAL MARKET BY 2028





CROWDFUNDING COMPETITOR ANALYSIS

Category	Wefunder	Kickstarter	Republic	Coinlist
Website	wefunder.com	kickstarter.com	republic.com	coinlist.co
Year Established	2011	2009	2016	2017
Total Project Funded	2,023	228,005	600+	36
Total Backers	1,500,000	21,457,823	2,500,000+	-
Fund Raised	\$513,000,000	\$6,88,243,774	\$1,000,000,000+	\$1,100,000,000
Company Funding	\$5,100,00	\$10,000,000	\$16,000,000	\$9,200,000
Funding Round	Seed	Seed	Seed	Seed
Estimated Valution	~\$35,000,000	~\$70,000,000	~\$75,000,000	~\$60,000,000

Crowdfunding Platform estimated valuation ranges between **\$35 Million - \$70 Million** in the Seed round



CROWDFUNDING COMPETITOR

Category	Kommunitas	Seedify	DAO Maker	ChainGPT
Year Established	2021	2021	2018	2023
Token Price	\$0.00139	\$1.39	\$0.441	\$0.186
Market Cap	\$1,800,000	\$87,330,000	\$85,130,000	\$144,000,000
Multiplier	–	48x	47x	80x
Lowest Tier	3000 KOM	250 SFUND	2000 DAO	2000 CGPT
Lowest Tier Allocation	Guaranteed	Lottery	Guaranteed	Lottery
Refund policy	✓	✓	✓	✓
Revenue Sharing	✓	✗	✗	✗



CENTRALIZED VS DECENTRALIZED LAUNCHPAD

Category	Centralized (Binance, Bybit, Bitget)	Decentralized (Kommunitas)
KYC	✓	✗
Transparency	✗	✓
Revenue Sharing	✗	✓
Allocation	Lottery	Guaranteed



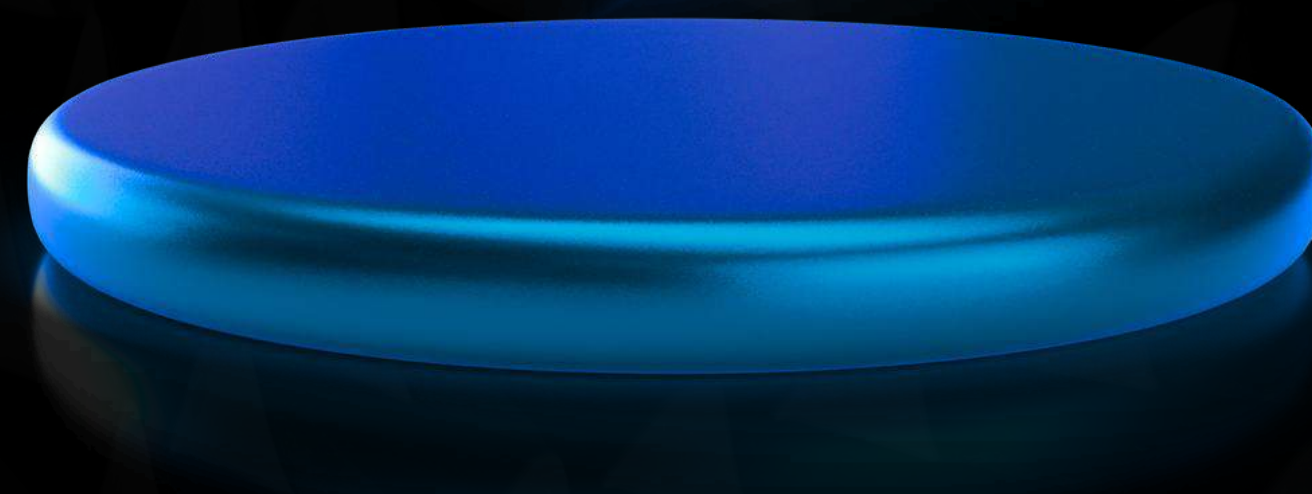
KOMMUNITAS ECOSYSTEM

Starting with a Launchpad, we saw an opportunity to build an ecosystem for crowdfunding in **web 3.0 space**. From Incubation, Fundraising, to Community Building and Trading.

Current Ecosystem



Kommunitas
Launchpad



Upcoming Ecosystem



RWA Launchpad





KOMnPLAY

KomNPlay is an online community that allows you to play your **favourite games** (**major and indie titles**) and **make money** by challenging yourself or dueling others.

Features

- ✓ Free to Play & Pay to Earn
- ✓ Referral System
- ✓ **140+** Mini Games
- ✓ Leaderboard System
- ✓ Armoury System
- ✓ Duel with your friend
- ✓ War System





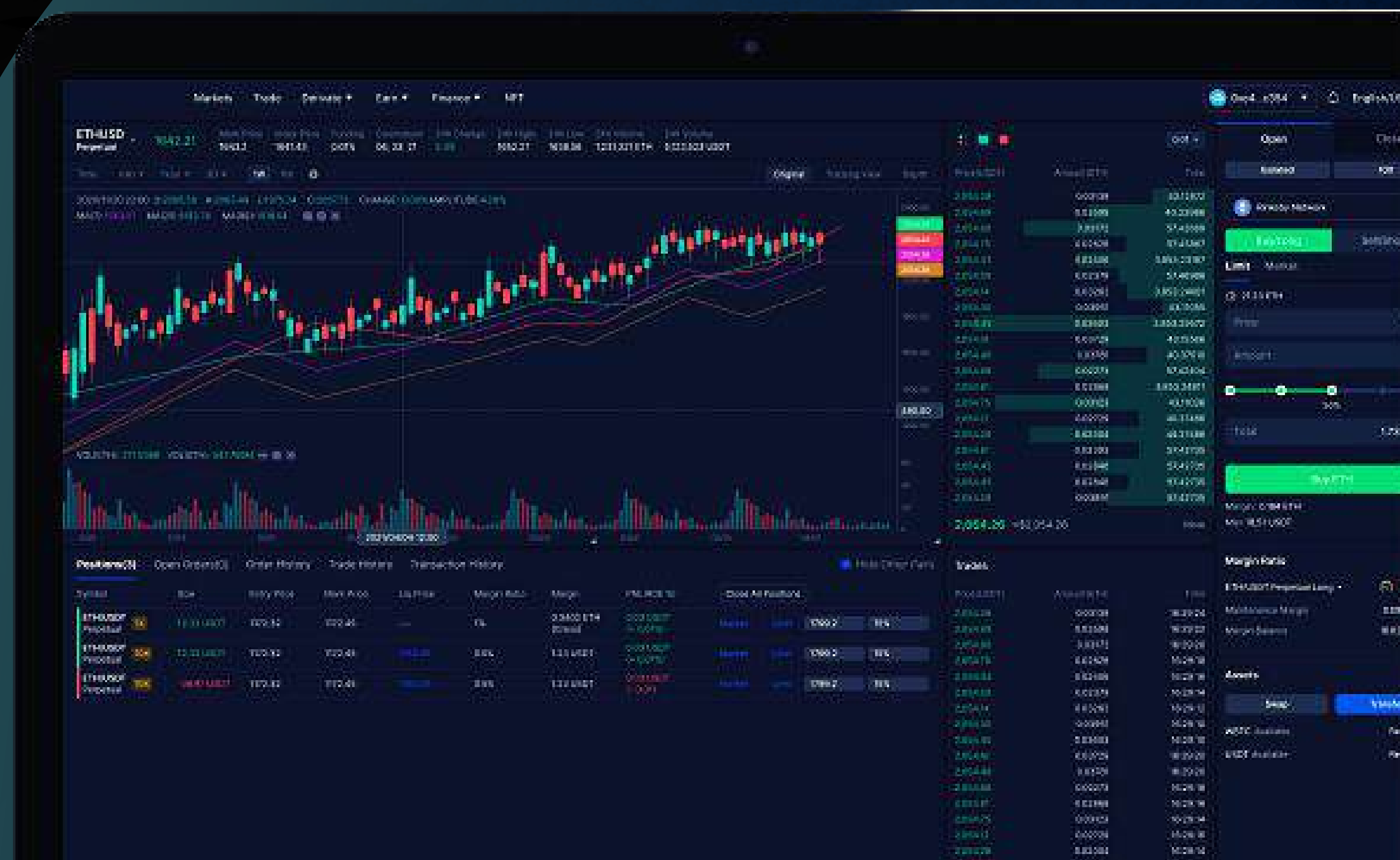
KOM DEX

An all-in-one solution for bringing your trading platform live.



Features

- ✓ Cross-chain Settlements
- ✓ Native Account Abstraction
- ✓ Advanced Order Tools
- ✓ WebSocket & GRPC API
- ✓ High-Frequency Trading
- ✓ Auto Market Making
- ✓ Perpetual Trading Experience
- ✓ Built-In Risk Management





KOM FairLaunch

Similar to pump.fun, **KOM Fairlaunch** is a **decentralized multi-chain platform** that enables users to easily **create** and **trade tokens** with fair launch mechanics, ensuring **accessibility, transparency, and liquidity** across **multiple blockchains**.



According to DefiLlama data, the platform's revenue fell from \$5 million to \$3.6 million in just one day, marking its most significant single-day drop since March.

The decision came after a series of controversial incidents that triggered widespread backlash.

Growing criticism

The platform's issues began earlier this month when a middle-schooler reportedly celebrated earning \$30,000 in a rug pull, a scheme in which creators abruptly sell large holdings, causing token values to collapse.

The [controversy escalated](#) on Nov. 28 when a user staged a fake suicide during a live stream to promote their memecoin. Following the incident, Pump.Fun shut down live streaming capabilities, leading to a noticeable decline in user activity and earnings.

Pump.Fun, which has generated nearly \$230 million in revenue since its January launch, remains a contentious player in the memecoin space. While the platform initially thrived on its unconventional approach, the recent controversies have cast a shadow over its meteoric rise.

Analysts suggest the growing negative sentiment surrounding the platform could have lasting effects, which could be further exacerbated by user fatigue.

Risks in memecoins

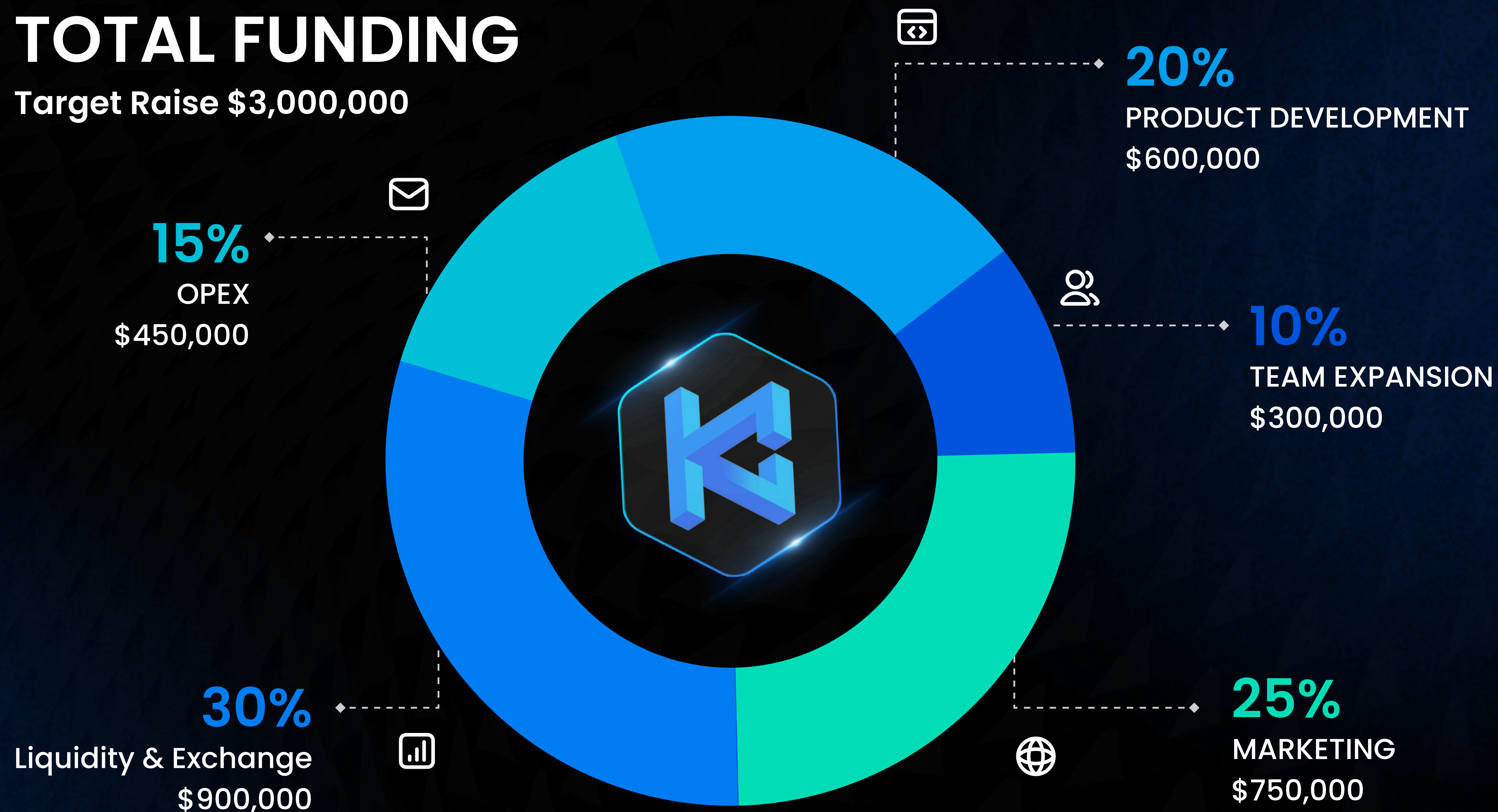
The recent events have reignited concerns over the risks associated with the unregulated memecoin market, which often lacks safeguards to protect users from predatory practices and harmful content.





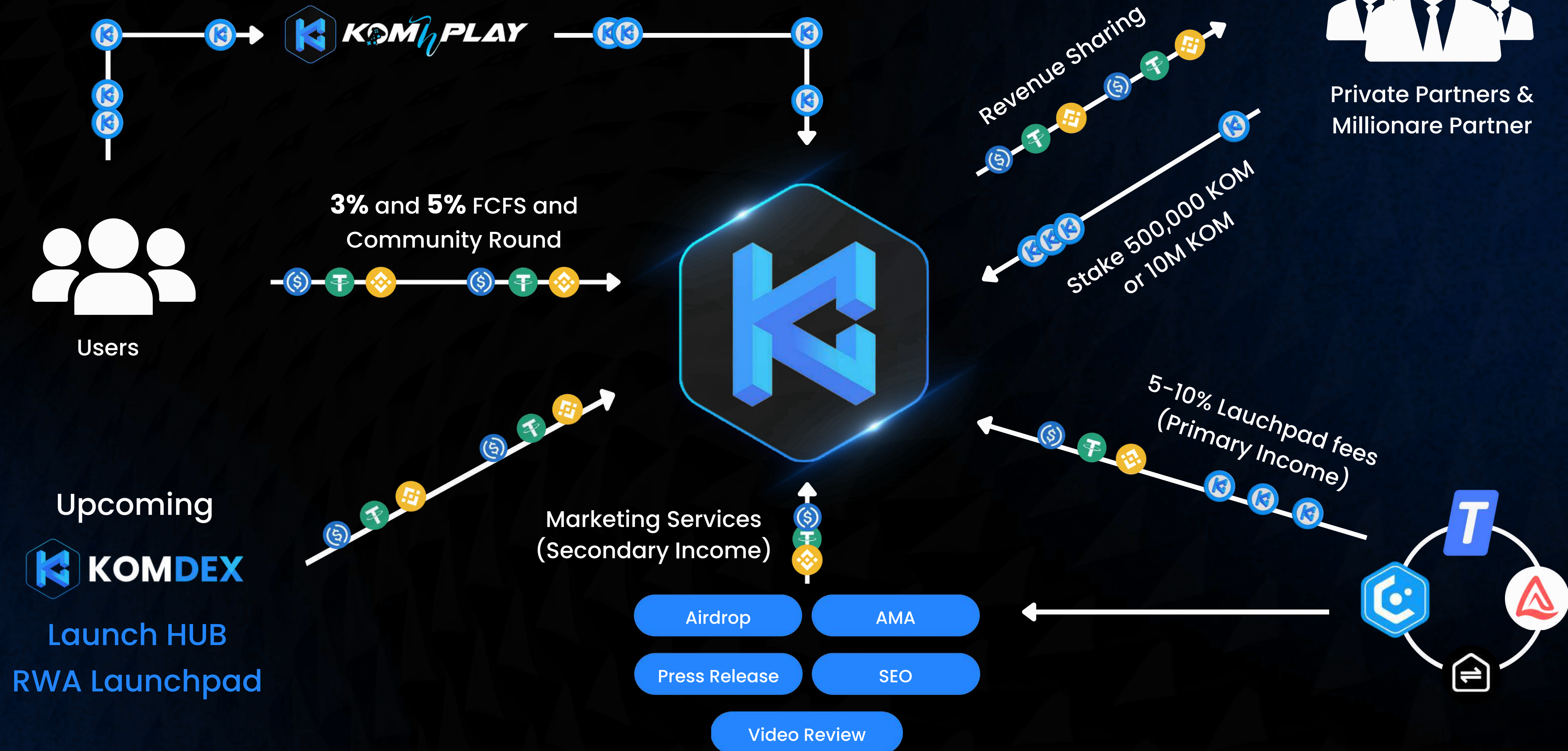
TOTAL FUNDING

Target Raise \$3,000,000





BUSINESS MODEL





WHY USERS CHOOSE

Kommunitas



Tierless (anyone can participate)



The only Launchpad with revenue sharing model



Refund Policy



WHY PROJECT CHOOSE

 **Kommunitas**

- ✓ Exposure to **300K+** Community Members
- ✓ Trust worthy partners for **200+** projects
- ✓ Full marketing support
- ✓ **99%** Target raise filled
- ✓ Connection to partners in the ecosystem
- ✓ Only platform fee, no percentage from fundraise





HOW WE ONBOARD PROJECTS



Market Presence

- ✓ Marketing Progress Status
- ✓ Current Market Narrative/Hype
- ✓ Community Engagement Level



Product-Market Fit

- ✓ Problem Solution Fit
- ✓ Market Demand Evidence
- ✓ Competitive Advantage



Tokenomics

- ✓ Token Distribution Model
- ✓ Vesting Schedule Analysis
- ✓ Economic Sustainability



Fundraising Background

- ✓ Previous Fundraising Round
- ✓ Fundraising Allocation Plan
- ✓ Investment Terms



Team Evaluation

- ✓ Team Size & Structure
- ✓ Industry Experience
- ✓ Track Record



KOMMUNITAS LAUNCHPAD IN NUMBERS

202

Projects Launched

\$26.87 M

Total Funds Raised

10,393

*All-time Unique
Participants*

OUR GOAL IS TO RAISE \$60 MILLION BY THE END OF 2025 WITH 30,000
TARGET UNIQUE PARTICIPANTS.

**Data Updated Per November 2024*



OUR ON-CHAIN DATA



39,064

Holder's



16,400

Stakers



620

Kommunitas
Private Partners



27

Kommunitas
Millionaire
Partners



65.91%

Of Circulating
Supply are Staked

DATA TAKEN PER NOVEMBER 2024



TOTAL SHARED REWARDS

Total Revenue
Sharing

\$90,147.41

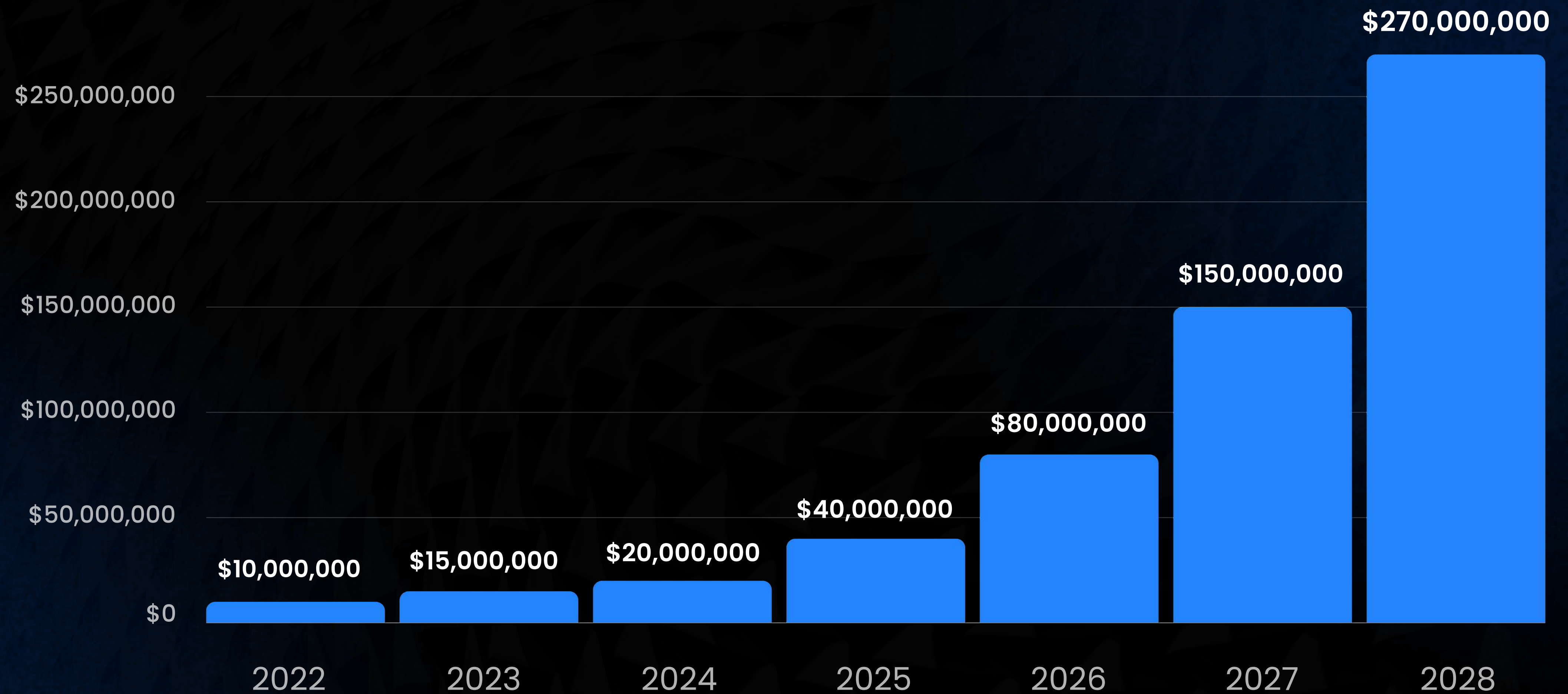
Total Event Reward
Distribution

\$343,893.14



ANNUAL TARGET RAISE

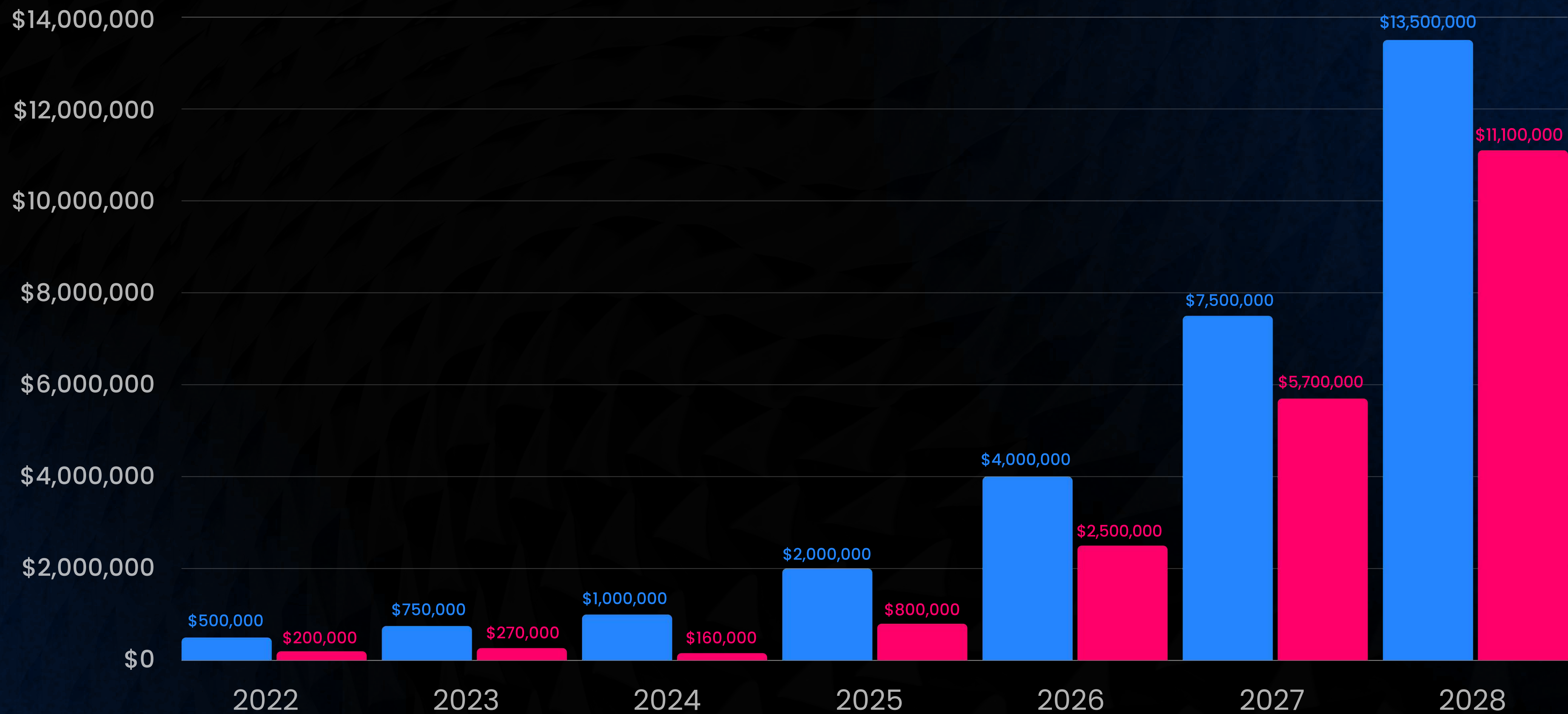
Annual Target Raise vs. Year
\$300,000,000





ANNUAL REVENUE PROJECTION

■ Annual Revenue
■ Annual Net Profit





GO TO MARKET STRATEGY

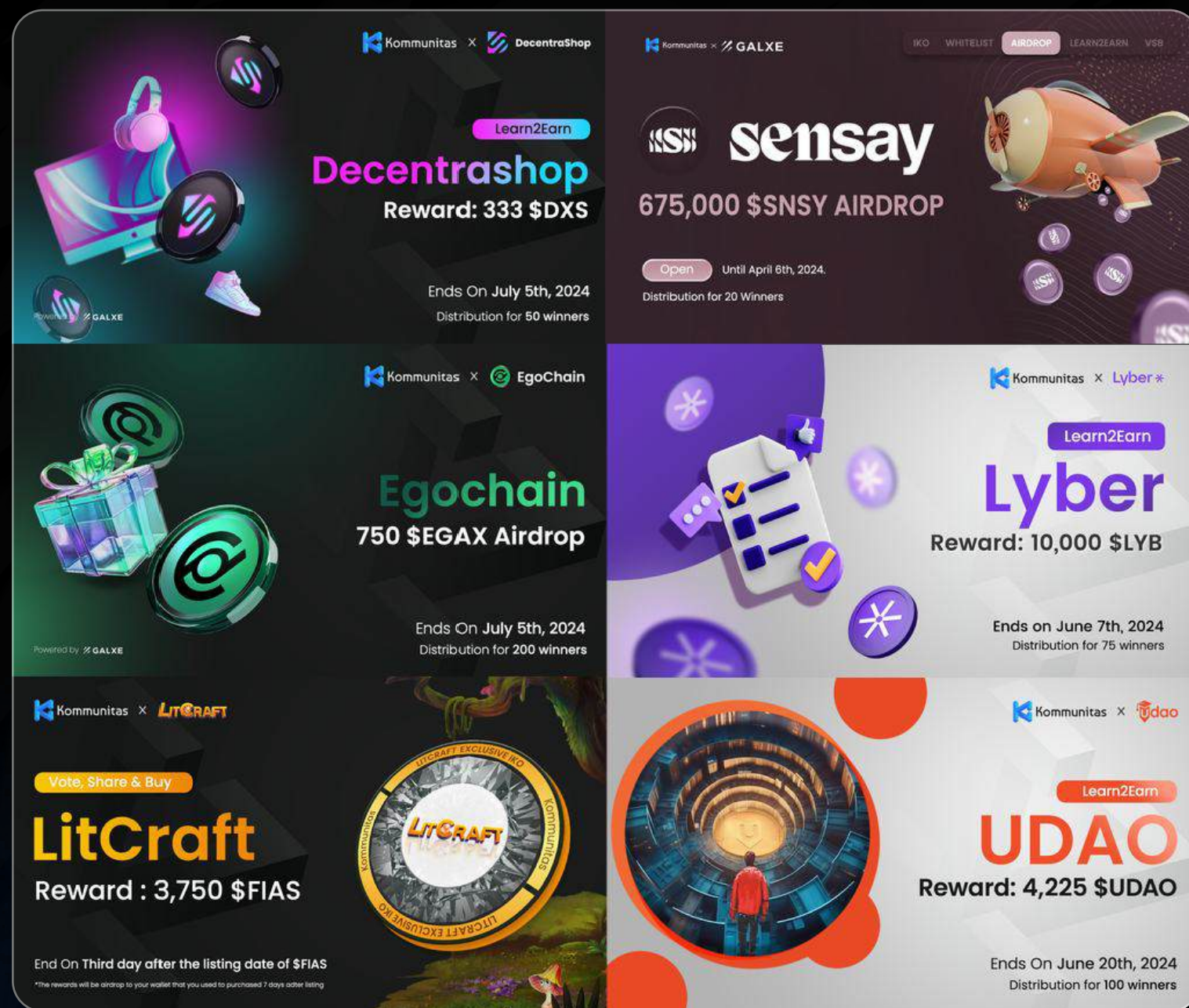
Direct Marketing

- ✓ Partnership with other project
- ✓ Onboarding Kommunitas Official KOLs (300+ KOLs)
- ✓ AMAs with local and global Community and Traders Groups
- ✓ PR and Media Publication





GO TO MARKET STRATEGY

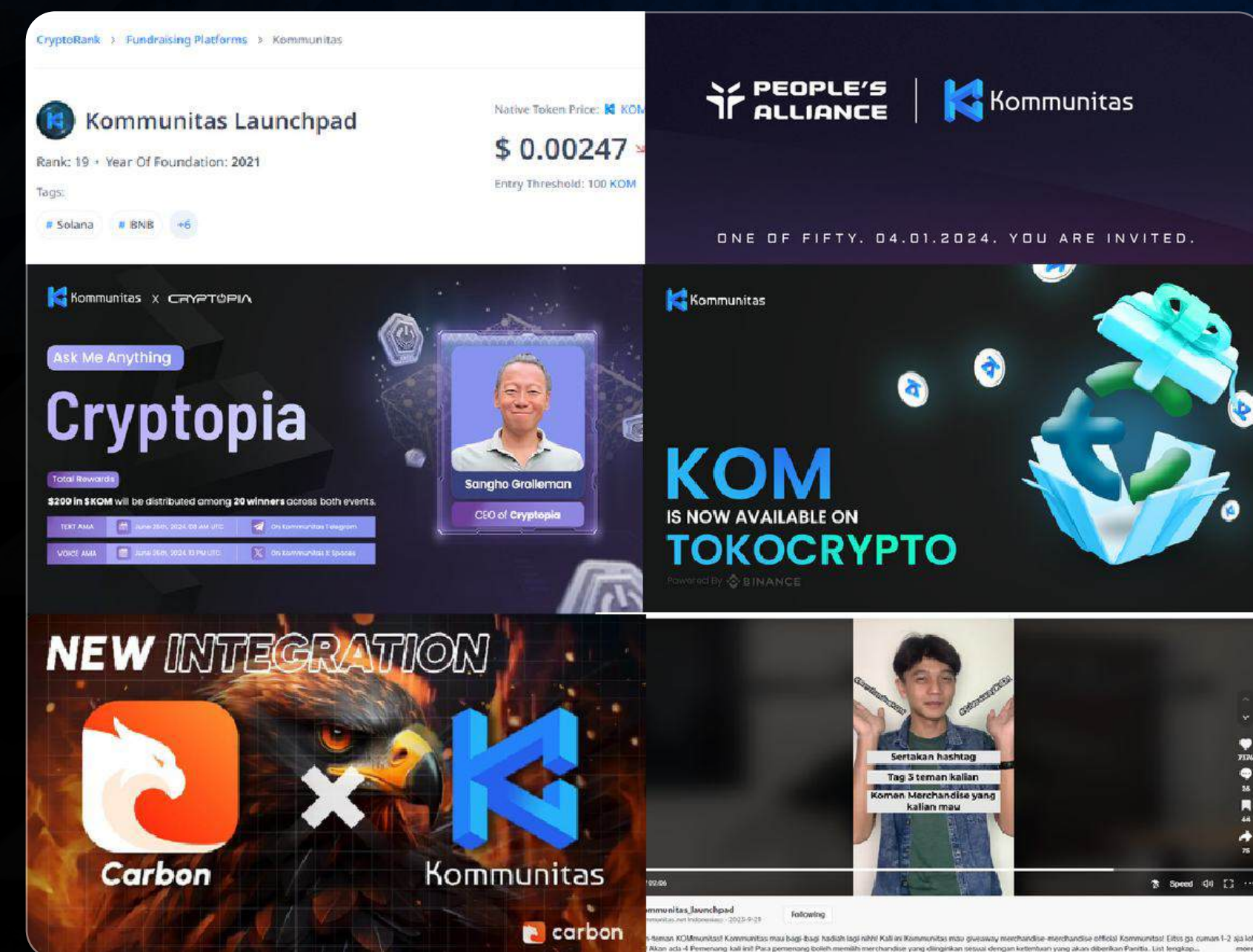


Primary User Aquisition

Through the Social Media Campaign
with Project

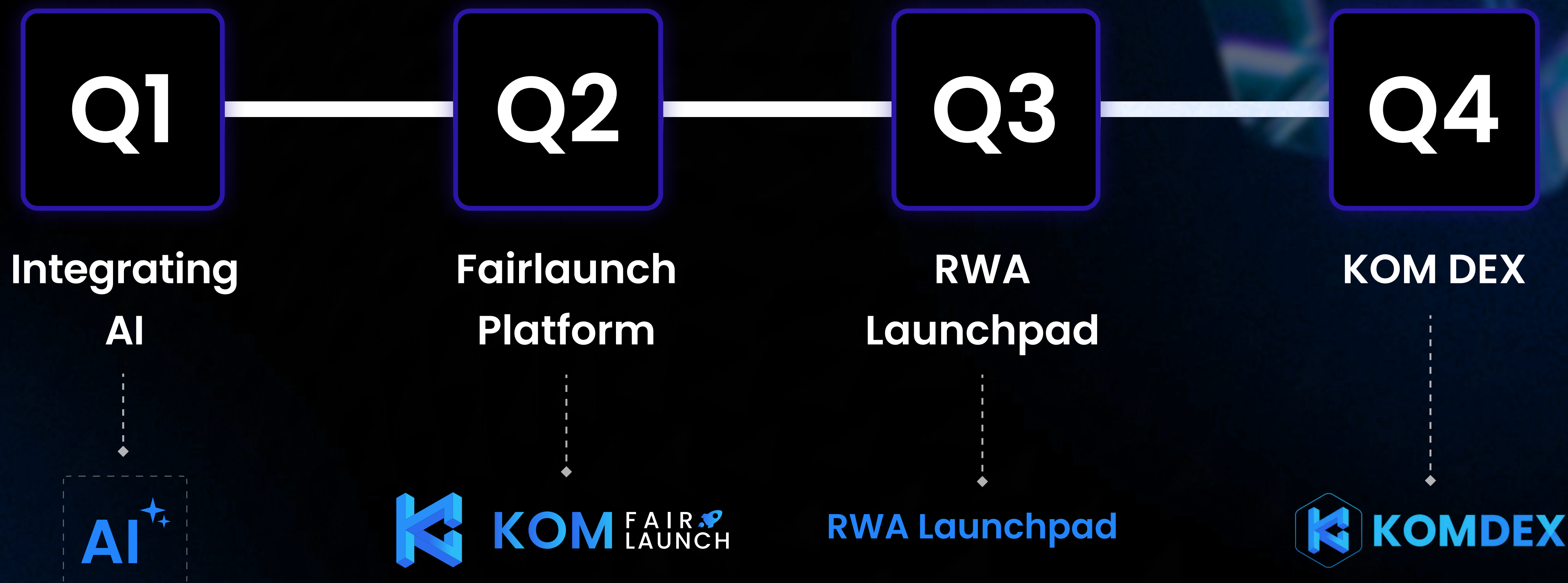
Referral Program

- ✓ Onboarding KOLs
- ✓ Partnership with VCs
- ✓ Partnership with other projects





ROADMAP 2025





KOMMUNITAS TEAM

MANAGEMENT



Robby J.
CEO

Chief Executive Officer



MARKETING



Romi S.
CMO

Chief Marketing Officer



Supported By :
15 Team Members

FINANCE



Eddy Y.
CFO

Chief Financial Officer



OPERATION



Niki O.
COO

Chief Operation Officer



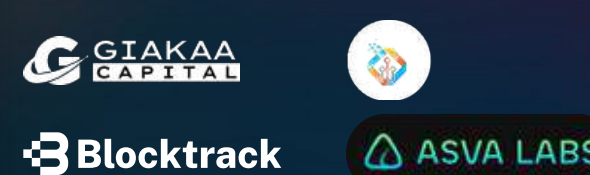
Supported By :
15 Team Members

INVESTMENT



Ashish K. J.
CIO

Chief Investment Officer



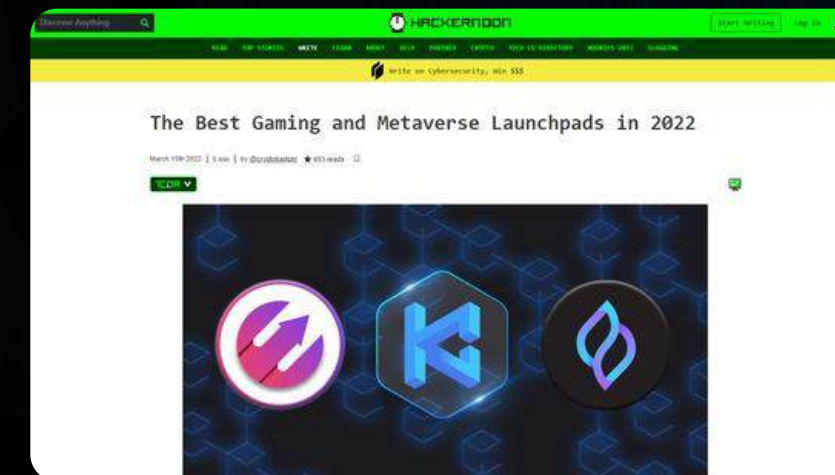


IN THE NEWS



Best Crypto Launchpad

Crypto Expo Asia, Singapore.



Reccomended
Gaming and Metaverse
Launchpad 2022
by Hackernoon



TOP 10 Active Polygon
Projects
With the Highest Social
Engagement



TOP 2 Project Between
\$5M - \$10M
Marketcap with Potential to Grow
By CryptoDiffer



TOP 10 Most Popular IDO Platforms



TOP 10 Projects
By Community Growth in
CryptoDiffer

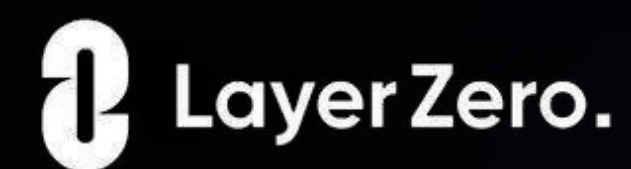


ECOSYSTEM & PARTNERS

Exchanges



Bridge



Market Makers



VC Partners



KOL



Audit





WHY US?

- ① The only leading Launchpad that is **fully bootstrapped**—backed by a proven track record
- ① **41 Fully Dedicated team** members with the same vision
- ① Positive Cash Flow project that is ready to explode **\$13.5 Bn Market Opportunity**





THANK YOU



CMC



CoinGecko