

PITCH DECK



Wealth Creation Platform

TDX uses artificial intelligence to profile investor risk and offers personalized, one-click access to curated investment opportunities across RWA, DeFi, and TradeFi

We bring high ROI opportunities for the underserved,

- **\$1M+** Invested by TradeDog Group
- Managed **\$1.5B** AUM at Wave Financial
- **22,000** MAU in Last 90 Days
- **1,800** DAU (30 days avg.)
- **85K+** KYCed Members
- **150K+** Social Media Community
- **50K+** Monthly Active Users



Start investing with exploring
Welcome to Yield Aggregator!

Onchain Credit Pools 50 Total						Protocol	Status
Name	Protocol	Status	APY % (Lend/Borrow)	Trust Score	Actions		
Goldfinch Senior Pool	Goldfinch	Open	9.92% / 10.83%	██████████	Invest →		
Syrup USDC	Maple	Open	9.06% / 10.87%	██████████	Invest →		
Matrixdock Short-term Treasury Bill To...	STBT	Open	4.28% / 5.15%	██████████	Invest →		
BT3	Centrifuge	Open	7.61% / 9.03%	██████████	Invest →		
Ondo U.S. Dollar Yield	Ondo	Closed	5.02% / 6.36%	██████████			
Backed ERNX € Ultrashort Bond	Backed Finance	Open	6.72% / 7.92%	██████████	Invest →		
credix-marketplace	Credix	Open	14.24% / 17.09%	██████████	Invest →		
OpenEden TBILL Vault	Open Eden	Open	5.30% / 6.32%	██████████	Invest →		



Problem Statement

Access

Traditional platforms restrict global participation with cumbersome interfaces and limited payment options



Risk & Security

Investors face high risks due to inadequate security measures, making them vulnerable to fraud and mismanagement



Retail investors struggle with complex investment options in crypto and lack the expertise to perform due diligence, making it difficult to make informed decisions and manage risks

Stability

Many platforms struggle to offer consistent and reliable returns, leading to investor dissatisfaction and instability



Distribution

High customer acquisition costs (CAC) and complicated onboarding processes discourage potential investors



Total Addressable Market

The tokenization of real-world assets, decentralized finance, and traditional finance offers an unprecedented opportunity spanning multiple trillion-dollar sectors



\$35T | 6.15B Users (2030)

Total Available Market (TAM)

Combined RWA, DeFi, and TradFi

Includes tokenization across real-world assets (real estate, bonds, commodities), DeFi platforms, and TradFi financial assets such as U.S. Treasuries and equities

\$3.6T | 580M Users (2024-2027)

Serviceable Available Market (SAM)

Represents the users involved in digital assets, tokenized securities, and early institutional adoption of blockchain-based financial solutions

\$600B | 7.7M Users (2024-2025)

Serviceable Obtainable Market (SOM)

Focuses on DeFi and RWA users actively participating in tokenized finance and decentralized financial ecosystems

Note:

<https://outlierventures.io/article/draft-tokenization-of-rwas-2024-thesis/>

<https://www.finextra.com/blogposting/25455/real-world-asset-tokenization-breakthrough-in-2024>

<https://cointelegraph.com/news/why-tokenized-real-world-assets-are-soaring>

<https://metalamp.io/magazine/article/rwa-explained-opportunities-of-real-world-assets-in-2024>

Solution

TDX offers a **personalised AI powered platform** that educates, engages and supports wealth creation

Yield Aggregator:
Curating the best opportunities by offering AI-powered recommendations via TDX AI Robo Advisor based on different yield farming investment opportunities



Investor Life Cycle Management:
Our platform adapts to your evolving engagement, offering rewards for long-term participation and fostering continuous growth



Decentralized Crowdfunding:
Access to top-notch early-stage blockchain projects



Social Boost:
Engagement platform that lets users earn project tokens by completing various tasks, boosting the project's awareness

Trade Signals:
Delivers real-time, AI-powered trading insights, helping users make informed decisions across DeFi and traditional financial markets



Tap App:
Participate and earn rewards for interaction and engagement



Why Now?

Pro-Crypto Political Leadership:

Regulatory climate is very favorable. The re-election of President **Donald Trump** has introduced a more **crypto-friendly administration**. Plans include restructuring the SEC to promote a **1M national cryptocurrency reserve**



Increase In Crypto Ownership:

In 2024, the global user base for digital currencies reached **562 million people**, up from 420 million in 2023. **34%** of cryptocurrency owners are aged **24-35**, the **largest share** among all age groups



Institutional Adoption:

\$150 billion as of November 2024 across more than **260 crypto ETPs/ETF's**. BlackRock's iShares Bitcoin Trust, for instance, amassed over **\$40 billion in assets** shortly after its launch



Bitcoin Purchase Program:

Senator Cynthia Lummis introduced a **bill** for a U.S. strategic Bitcoin reserve on July 31, 2024 — proposing to purchase **200 000 BTC** over five years, aiming to reach a reserve of **1 000 000 BTC**



Competitive Landscape

4 in 1 – One stop platform

TRADE SIGNALS



BANKLESS



MESSARI glassnode



QuestN **GALXE**

TASKFI

YIELD AGGREGATOR



LAUNCHPADS

Competitor Analysis

Metric	 TDX	Swissborg	Ondo Finance	CoinList	Maple Finance	Goldfinch Finance	Credix
AI-Driven Investment Analysis	✓	✓	✗	✗	✗	✗	✗
Investor Life Cycle Management	✓	✗	✗	✗	✗	✗	✗
Engagement Platform	✓	✓	✗	✗	✗	✗	✗
Trading Signals	✓	✗	✗	✗	✗	✗	✗
Fundraising Platform	✓	✓	✗	✓	✗	✗	✗
Lend	✓	✗	✓	✗	✓	✓	✓
Borrow	✓	✗	✓	✗	✓	✓	✓
Staking	✓	✓	✗	✗	✓	✓	✗
Reward Campaign/Airdrop	✓	✓	✗	✓	✗	✗	✗
Valuation	\$25M	\$307M	\$1.62B	\$1.5B	\$200M	\$175M	\$150M

Business Model

CROWDFUNDING

Total Fund Raised
\$6,250,000



Commission Percentage
10%

Revenue
\$625,000

YIELD AGGREGATOR

AUM
\$200,000,000



Platform Fees (%age)
5.0%

Revenue
\$10,000,000

SIGNALS

Subscription Revenue

Average Subscription Value Per User
\$100



Number of Subscribers
10,000

Transaction Revenue

Total Transaction Amount in a Year
\$50,000,000



Trading Fees (%age)
10,000

Revenue
\$1,000,000



Revenue
\$2,500,000

Total Revenue
\$3,500,000

SOCIAL BOOST

Number of Campaigns
50



Average Campaign Budget
\$5,000

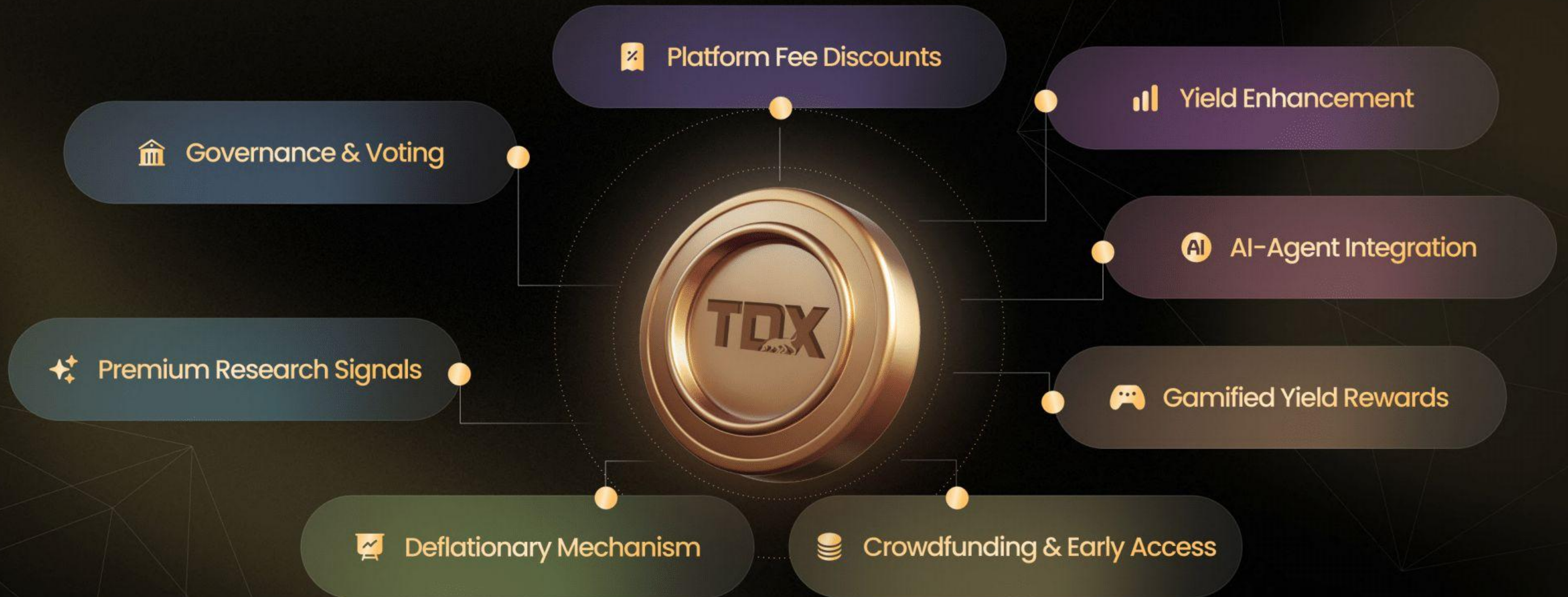
Revenue
\$250,000

TDX

TOTAL REVENUE:
\$11,875,000

Token Utilities

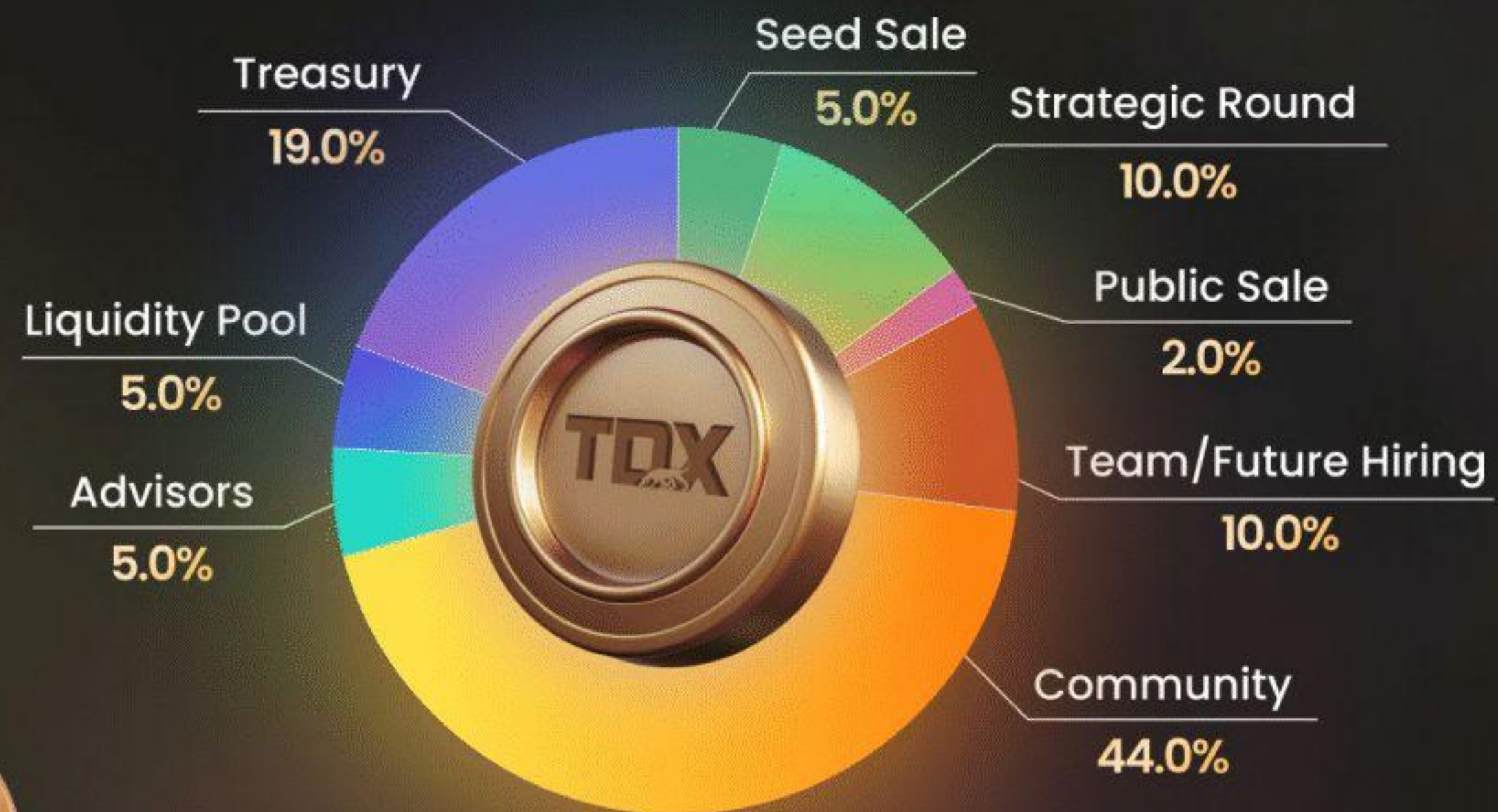
Our token utility model revolves around the multifaceted utility of the \$TDX token, designed to **enrich user engagement** and **enhance investment opportunities** within our platform.



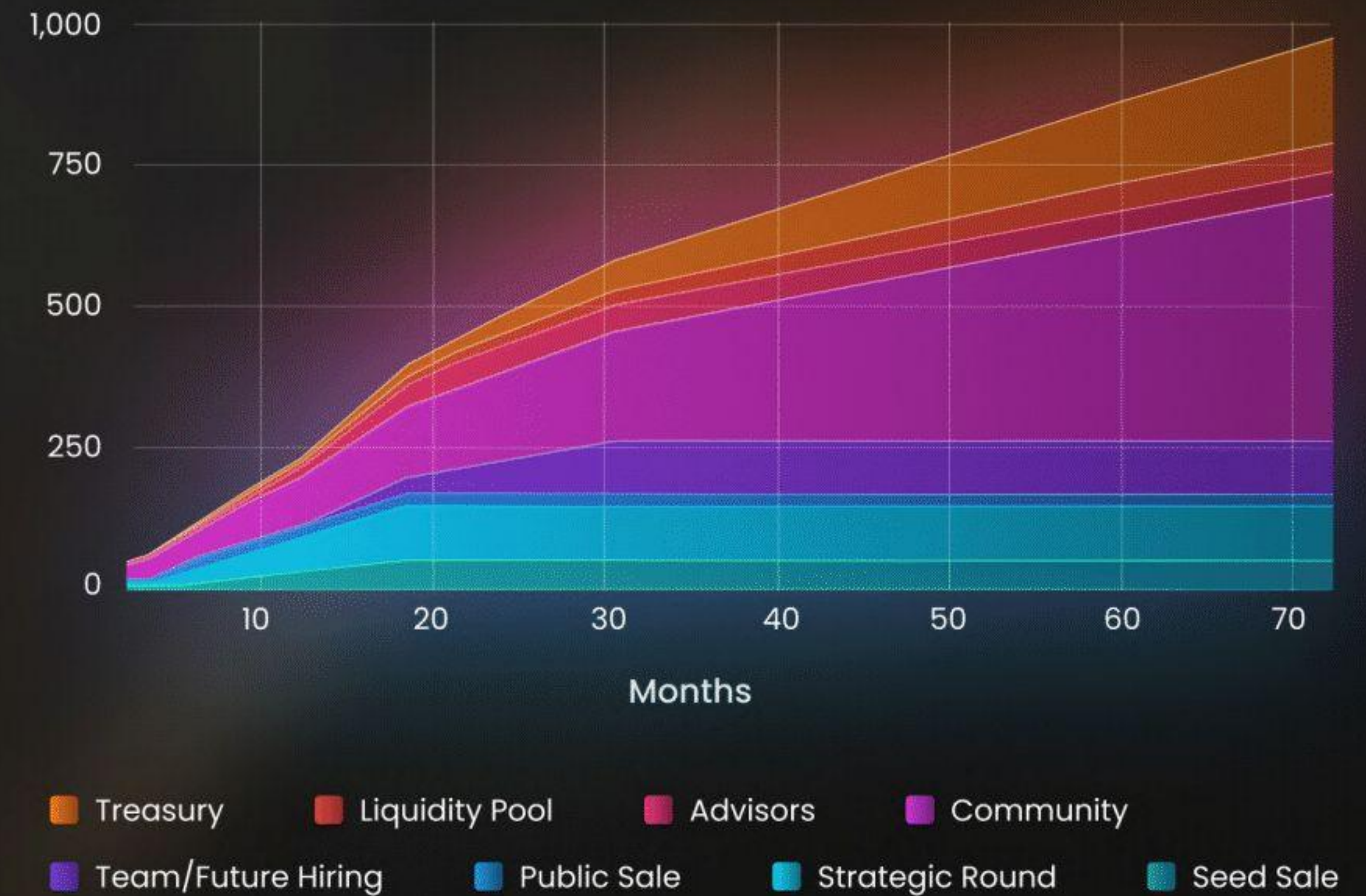
Tokenomics



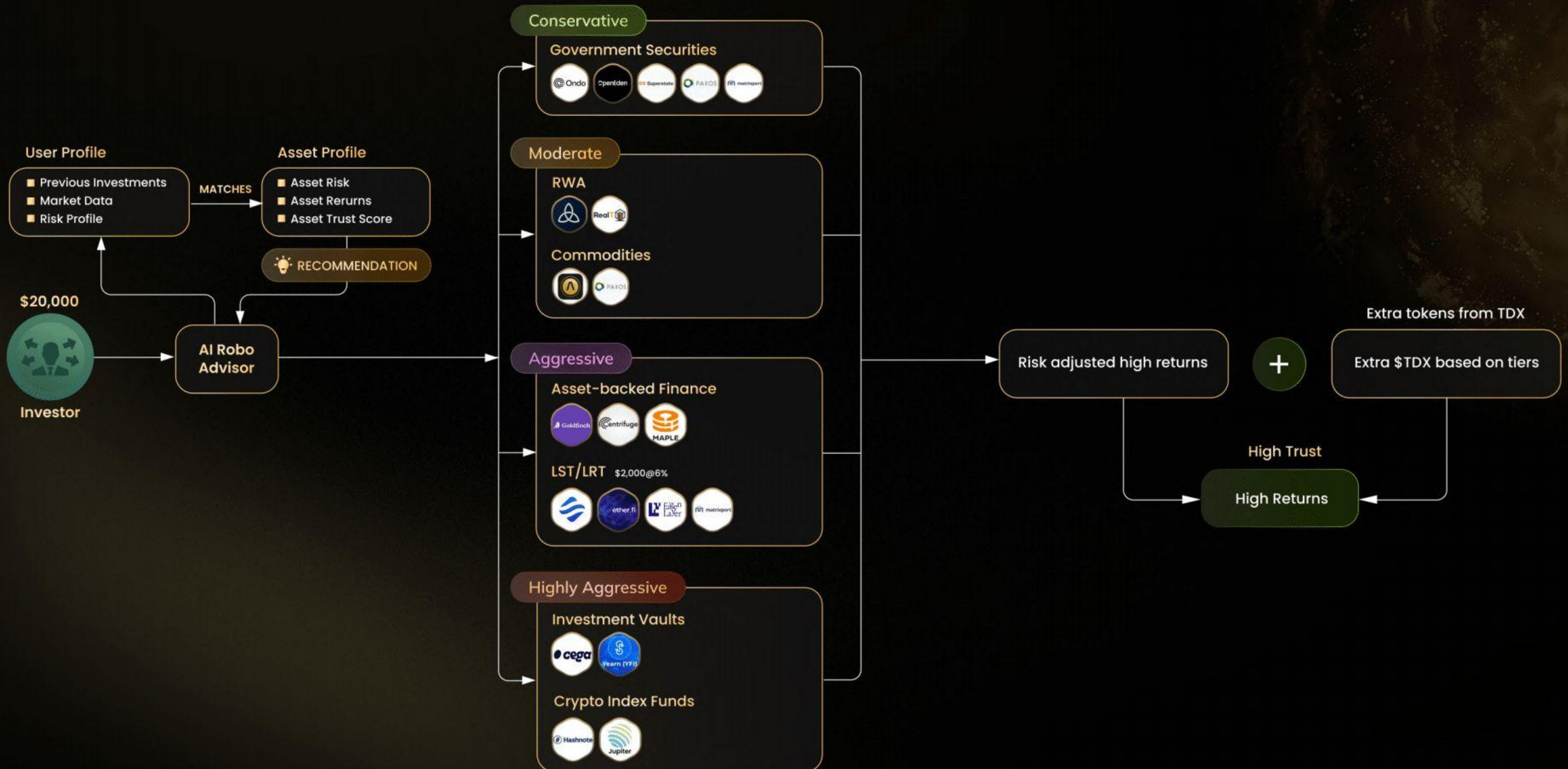
\$TDX Token Allocation



Cummulative Supply Release Based on Pool Allocation

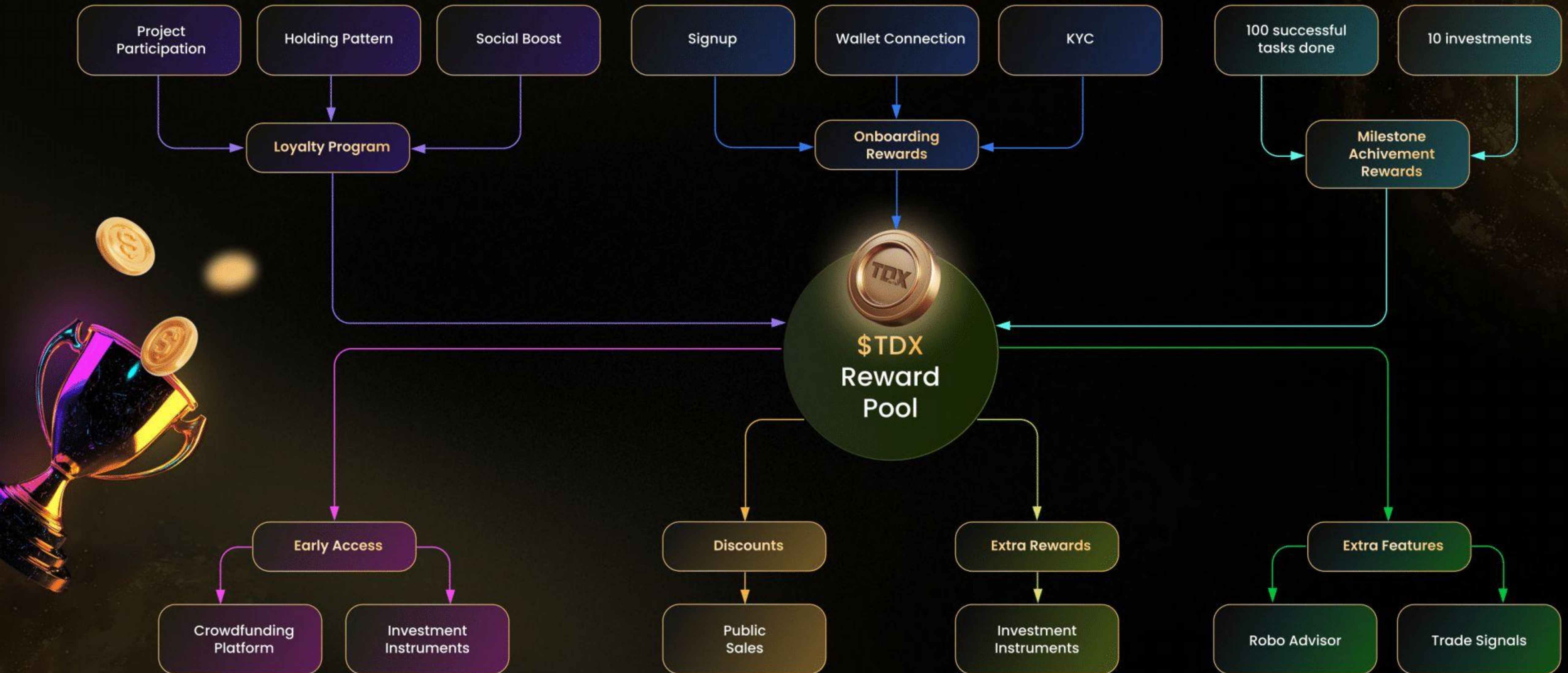


Distribution Channels and Protocols



TDX Rewards Model

Every single activity on the platform is gamified with **\$TDX** token playing pivotal role in the ecosystem






Constantin Kogan – CEO Of TDX | Serial Entrepreneur & Investor

EXPERIENCE & BACKGROUND

10+ years of experience shaping decentralized finance and blockchain, leveraging a Ph.D. in Sociology to drive crypto innovation

KEY ACHIEVEMENTS

-  **BullPerks ATH:** Reached a peak of **\$0.74** (an impressive **37.61x** increase from inception)
-  **GamesPad ATH:** Surged to **\$1.40** (a remarkable **25.5x** increase from launch)
- Investor Returns:** Delivered average returns of **25x** and **20x** for early investors in BullPerks and GamesPad
-  **Wave Financial: \$1.5B AUM** across five different funds, with a focus on converting volatility to yield and delivering exceptional returns
 - **+430%** in BTC Fund
 - **+400%** in Hybrid Hedge Fund
-  **BitBull Capital:** Launched the First Fund of Hedge Funds in Crypto, outperforming **3,800%** in 2017 vs **1,400%** Bitcoin returns

NOTABLE CONTRIBUTIONS

Decentralized Venture Capital: Achieved **44x** average returns across BullPerks and GamesPad as a **decentralized venture capitalist** in 2021


Co-authored Research Papers: Contributed to **6 influential crypto research papers** and **100s of articles** being contributor writer

Media:

Forbes Entrepreneur

 **coindesk**  **COINTELEGRAPH**
The future of money

yahoo!finance

BENZINGA 



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Sebastien Borget



Apolo Ohno



Jake Brukhman



Santiago Roel Santos



David Siemer

Our Team



Rishabh Gupta

Director of Token Strategy & Incubation

Rishabh leads TradeDog Group, incubating 100+ startups, blending tech and spirituality to drive innovation



Jyoti Prakash

Chief Technology Officer

Jyoti, Head of Technology at ITH Technologies, excels in tech architecture and blockchain, passionate about new technologies and startup innovation



Louis Anthony

Head of Blockchain Architecture

Patented, award winning AI inventor, cloud architect, and developer with 20+ years. Two successful startup exits (5x revenue, 17x investment)



William Santo

Product Strategist

William, ex-Amazon Sr. Product Strategist who reduced annual operating costs by \$150M. Managed the demand side for fBlackBerry GSM portfolio (~\$13B/year revenue).



Peter Spiro

Head of Tokenization



Alice Tsai

Investment & PR Lead



Swatantra Verma

Marketing Manager



Dmytro Doroshenko

Project Manager



Nadir Nawab

Investor Relations Manager



Gourav Banerjee

Product Lead



Keith Campos

Operations Manager



Thainá Campos

Social Media Manager



Iryna Horbach

Product Designer



Karina Zinavenka

Social Media Strategist



+25 Members

Advisors



Anu Phanse
Compliance & Legal
Advisor



A senior compliance and governance expert in financial services, fintech, and capital markets, noted for her pro-business approach. She has over 15 years of experience in Singapore as a Permanent Resident



Eugene Fridkin
Technical Advisor



An IT expert with 20+ years of experience, specializing in financial systems and securities trading for 17 years. Renowned for designing enterprise-wide trading solutions, leading teams, and managing full software development lifecycles



Mona Tiesler
Investment Advisor



A Venture Capital Investor focused on investing in blockchain startups shaping the decentralized future, with a background in strategy, venture building, and entrepreneurship. She actively mentors, speaks globally, and engages in the Web3 ecosystem



Leon Gugel
AI Advisor



A senior researcher at Pangea Biomed, brings 15 years of expertise in AI and bio research, focusing on precision medicine through applied math and machine learning in medical imaging



Ilia Maksimenka
DeFi Advisor



Ilia is CEO of 0xPlasma, leading blockchain development. As a Web3 expert specializing in AI and DeFi protocols, he serves as an advisor. Since 2016, Ilia has been dedicated to fostering an inclusive financial system



Emile J Machado
Trading Advisor



Esteemed Trading Advisor, expertly leading the integration of 10,000+ traders into TDX with unmatched strategic acumen and visionary leadership

Roadmap

Since 2022, TDX has built a **strong product**, completed two sales phases, achieved **product-market fit**, and grown a **vibrant community**. Explore the detailed roadmap below:

Q1 2024

- Concept Finalization
- Key team hires
- Private community development
- Crowdfunding platform development
- Social boost platform development
- Investor network growth

Q2 2024

- Team and advisory board extension
- Community & partnership growth
- Crowdfunding platform launch
- Social boost platform launch
- Ambassador Program

Q3 2024

- Redesigned Portal
- Telegram Tap App
- Investor Life Cycle Management

Q4 2024

- \$TDX Seed Round
- \$TDX Private Round
- Trade Signals Platform
- Airdrop

Q1 2025

- \$TDX Public Sale
- \$TDX Staking Launch
- Growth & Product Upgrade
- AI-Robo Advisor Launch
- AutoInvest Feature Launch

Q2 2025

- Mobile App Launch
- Farming
- Swap



Investment Opportunity

RAISING

\$2.5M

VALUATION

\$25M

TERMS:

- 5% Unlocked at TGE
- 3 Months Cliff
- 15 Months Linear Vesting

Join us in transforming global wealth creation by **empowering the unbanked billions**. With **\$1M+** invested in product development, **TDX** is at the forefront of delivering innovative financial solutions to underserved populations.

The future of wealth creation is here—let's build it together!

Contact Us



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Appendix: TDX KOL Network

5K+

Influencers

300M+

Total Audience

50+

Countries Reach



Mario Nawfal

1.5M

Followers



The Wolf Of All Streets

959.4K

Followers



Lady Of Crypto

536.7K

Followers



TheMoonCarl

1.3M

Followers

605K

Subscribers



MM Crypto

1.4M

Followers

573K

Subscribers



Altcoin Daily

1.5M

Followers



Lark Davis

1.2M

Followers



CryptoWendyO

384.3K

Followers



Ran Neuner

810K

Followers



Discover Crypto

1.4M

Subscribers



Eunice D Wong

175.6K

Followers



Overdose

135K

Followers

Appendix: Success Stories of Trade Dog Group

Vulcan Forged

- Token listed across all major **Tier 1** exchanges
- Achieved **Unicorn** status within a short timeframe
- Built a robust community with **100,000+** token holders



SinVerse

- Listed on **Tier 1** exchanges, including **KuCoin**
- Achieved a **35X** return from the listing price of its token
- Generated **\$3.5M** in revenue from a successful land sale



Dfinity ICP

430 projects submitted across **8 partner** colleges, with **100 projects** reaching the **MVP round** and a **25%** Web2 to Web3 conversion rate



DocPlix

Achieved **\$600k** funding, developed an EHR system, and participated in **BizThon 2022**



MoneyBridge

Participated in **BizThon 2022**, built a fiat on/off-ramp for **1B Web3 users**, and managed **\$38M+** AUM



FLUIDEFI

Participated in **BizThon 2021**, top finalist and winner of **BizThon 1.0**, backed by Apple, Microsoft, and Google

