# Developing Technology and Innovation for Wealth Creation

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## Important Notice and Disclaimer (2/2)

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## Introduction Trigger is Licensed by the Monetary Authority of Singapore



### TRIGGER ASSET MANAGEMENT PTE. LTD.

Incorporated in Singapore



Trigger Asset Management is a wholly owned subsidiary of Trigger Capital Pte Ltd founded in 2011.

## **Fund Management Team**

Shareholders of Trigger have managed over \$5 billion of value in funds, projects and companies. From building Singapore's first Integrated Resort Marina Bay Sands, executing PPP Projects, single offshore ventures over US\$1b, overseeing licensed payment institutions to listing fintech and marketing companies in various jurisdictions.



CEO - Mr. Goh is the CEO with over 20 years of experience in fund and project management across a wide range of industries, including 10 years in consulting and 10+ years in private investment. from startups to companies in a variety of retail trade and technology businesses. Mr. Goh has worked in the private equity real estate sector for more than 10 years. Mr. Goh maintains his chartered surveyor membership status with the Royal Institution of Chartered Surveyors (MRICS).



Anthony Koh

Ben Fones

Licensed Officer - Ben is an Executive Director. He co-founded unicorn Affle, a global technology company with a proprietary consumer intelligence platform. Ben has played a key role in building Affle's earlystage startups and securing top investors including Microsoft, D2C (NTT DoCoMO subsidiary), ITOCHU, The Times of India (BCCL), Centurion Private Equity, among others. Affle successfully completed its IPO in India and is now traded on stock exchanges (BSE:542752 and NSE:AFFLE). In 2022, AFFLE has a market cap of \$2 billion and Ben retires from the board but remains a shareholder in the company.



**Compliance** - John Stephen has many years of experience in the fintech industry and has extensive knowledge of the Singapore system. John Stephen has expertise in business risk management, including being an ACAMS Certified Anti-Money Laundering Professional (CAMS) and passing the ACAMS Singapore Anti-Money Laundering System exam. He also holds an Advanced Certificate in Regulatory Compliance (Financial Crime) from the Singapore International Compliance Association. He holds a Bachelor of Commerce (with distinction) in Economics and Finance from the Royal Melbourne Institute of Technology (Australia) and two Diplomas in Electrical

John Stephen

Engineering and Business Analytics.



Venture Management - Mr. Koh is a Senior Advisor and Founder of Trigger Capital. He has more than 20 years of experience in emerging technologies and business areas. He was involved in internet startups in the internet age in the mid-1990s, when the internet was still in its infancy. He successfully sold the company to a public company in 1999. - He joined a real estate agency in the early 2000s. In 2012, Mr. Koh was invited as one of the key speakers at the Asia-Pacific Economic Cooperation (APEC) Entrepreneurship Conference in Seoul.





Business Development - Ms Hu is a council member of the Singapore Zhejiang Chamber of Commerce and a member of the Singapore Chinese Chamber of Commerce.

She has built a reputation as a skilled and knowledgeable investor, earning the trust and respect of colleagues and clients. She has connected the business and investment aspirations of many UHNWIs. Ms. Hu has invested in a number of companies and advised portfolio companies.

Seventeen Hu

Ms. Hu is also an FAA licensed pilot and one of her passions is flying.

## **Senior Advisory and Strategic Members**



John Wilenski CFA CPA CMA Board Advisor



Prof Captain Frederick Francis General Counsel



Bill Huo M&A and IP Counsel

John Wilenski, who led the finance functions at Luminar Technologies which created the world's youngest billionaire Austin Russell at the age of 28 recently joined Trigger as a Board Advisor. Luminar Technologies was a startup that now provides lidar autonomous vehicle technology for Tesla, Daimler Mercedes, Volvo and Nissan.

John is a certified CFA, CPA, CMA. He was involved in over \$7b of acquisitions, raised over \$325m and demonstrated over \$250m of process improvements and cost savings. Apart from being instrumental in the listing of Luminar Technolgies on Nasdaq, he was a Chief at Gibson Guitar Corporation and also Global GM for Nissan Motors global finance team. John was also with Thomson Reuters and PWC previously. John has lived and worked in Singapore, Japan, and the USA.

"We are all in the agreement of impacting the lives of millions of people around the globe in a very positive, profoundly transformational way. I have seen too many start ups and financial firms focus on things that do not really create value. The opportunities you have shared prove you are a team with the right mission and focus." – John Wilenski on Trigger.

Captain Francis commanded nine ships in his career. He is a Master Mariner that is well respected by the Singapore Government since the firstgeneration of Ministers. He is often consulted on cross-border, maritime and trade matters.

He held various portfolios in the last 30 years such as Assistant Centre Director of the Centre of Excellence in Maritime Safety, IMO/ASEAN Legal Consultant on maritime legislation and safety, the Maritime Law Association of Singapore, and the Mission to Seafarers Singapore. He is Founding President of the World Maritime Heritage Society and Advisor (Immediate Past President) of the Singapore Nautical Institute. He had written eight books including History of Singapore – Islands and Islanders, Halsbury's Laws of Singapore (Shipping volumes) & Guide to Safe

Navigation and developed numerous training programmes and research on the marine environment, flora and fauna.

"I have been to many places and have seen paradigm shifts in geopolitics. Understanding the history, sovereignty of nations are crucial in establishing sustainable working relationships. I am excited to participate in the Trigger Network to make our region a better place for trade, for work and for living." – Professor Captain Frederick Francis on Trigger.

Bill Huo is a member of Becker's Corporate practice. His practice focuses on domestic and international securities, financings, mergers and acquisitions and general corporate representation. Mr Huo graduated from top law schools in both US and China.

Cornell Law School, LL.M.

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- University of Bristol Law School, LL.M.
- Renmin University of China Law School, LL.M.
- University of Science and Technology Beijing, Material Physics, B.S.

Mr. Huo regularly represents public companies in connection with their public offerings, PIPE financings, 34 Act reporting requirements, regulatory compliance as well as general corporate governance matters. Mr. Huo has also represented investment banking firms in connection with private

placements, public offerings and general advisory engagements. Especially, Mr. Huo has extensive experiences in SPAC transactions, including the public offerings and initial business combinations of SPACs, and cross border corporate transactions related to China.

## **Key Venture Partners**

Our Core Team are specialised industry practitioners with strong commercial acumen.



Max Koh

#### **Director of Research and Education**

Mr Koh has almost a decade of experience in capital markets research since 2014 where he handles research projects from EY, Lynk Lek, P&G on consumer markets.

In 2017 he came across the concept of "Time Trading" and joined the proprietary trading world in 2019. By 2020 he launched his education arm Kohnut Time Trader with over 3,800+ world wide followers and students that ranges from retailers to professionals in over 27 countries.

Mr Koh have trained & advised bankers, fund managers, market analyst and institutional traders in the last 3 years. He is currently on contract with Finsa Phy (Trade Nation) & CMC Markets Singapore. He is the representative for Optuma in Asia a Quant & Trading Technology provider.

Mr Koh has over 4,000 followers in his telegram group discussing Time Trading.



Kwang GS

**Director of Development and Execution** 

Mr Kwang is a full time trader with over a decade of experience trading markets and has served as a Financial Quant on a startup fintech on wall street.

In 2020 he applied his skills of mathematical modelling and financial statistics to time the decentralized finance "Defi" Summer boom for cryptocurrencies and generated a net profit of over 300%.

Despite the onset of the 2022 financial bear market, Mr Kwang successfully traded a funded account and generated profits of up to 200%.

## **Key Investment Highlights**



Solaris Wealth Fund invests into companies that are at the forefront of research and development of algorithms that may be applied to forecast market patterns.

The Fund targets algorithm and research companies by setting an expectation to achieve <u>Forecasting Accuracy</u> and to report and document the effectiveness of its developed algorithms to continually build up better forecast models for future market moves.



Become a Stakeholder for a Think Tank in newly researched algorithms that may be **developed into Al mechanisms** for the market.



Opportunity for Ownership of proven trading research methods that may be used for **academic applications**.



Taking front row seats to participate in the **Proof of Concepts** based on theories researched and developed by our traders which they have been profiting from. tnaae

## **Research and Investment Philosophy**



To Research and Develop technology to support a community of the best minds in Quant trading

- 1. <u>To push and change standard models of market analyst</u> by introducing & showcasing predictive research science into the financial markets by marrying quantum physical theories and dimension analysis with traditional quant trading principles.
- 2. <u>To predict upcoming opportunities and understand the world trend</u> using cycle data analyst to spot the best returns on investment with the lowest risk possible.
- 3. <u>To empower & educate financial professionals and investors</u> to better understand themselves that could affect their outcome of life decisions, that is not limited to only investments but to life in general using predictive analytics

## **Global Equity Market volume outlook**

Market Size 2000	USD \$30.7 Trillion
Market Size 2021	USD \$120.4 Trillion
Market Size 2030	> USD \$200 Trillion (Estimated)



Source: SIFMA

- Global market cap grew to \$120.4T from \$30.7T in 2000.
- The demand and volume will continue to grow in multiples.

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## **Forex Traders volume outlook**

Market Size 2023 Market Size 2030 USD \$8.5 Trillion USD \$12 Trillion (Estimated)



- Forex trading is currently sitting at a market cap of over USD \$8.5 Trillion (2023).
- This market cap is expected to rise to USD \$12.5 Trillion by 2030.
- Forex is currently the largest derivatives market.

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## Innovation in Trading Strategies – eg. Principles on "Time Trading"

#### 1. QUANTUM DIMENSION ANALYST

Polygon analysis, Division of Time, Dynamics Gann level & Fans, Tetrad / Triad systems, Fibonacci Time Intervals, Etc

Like Quantum Physicals where Particular can get entangled, we realise markets behave the same giving us Predictable reactions at certain time period that can be "drawn out" on the Market charting system



#### 2. HARMONICS CYCLE ANALYST

CET Systems (wyckoff) King Bar system (something we created), gartley system, Square of Nine, Wheel of 24, Calculus time analyst, Time cycles, Law of Vibrations, Pivot systems, Etc

Similar to quantum dimension as they are all interconnected, Harmonics take on the form that can be "calculated out" using Market data to project



## Trader's Performance to Year-to-Date (Jan to Aug 54%) (81% annualized)

Researched and Published Trade Signals using quantitative time trading methods to a global audiences and executed by our Trader's account



## **Proprietary and Structured Approach to Quant Trading**

Principles of Quants and the Standard Strategies

# Standard strategies are rigged out by Professional Market Makers.



- 1. Quantitative trading is a type of market strategy which relies on mathematical models and statistics to judge or derive several modes of executions in the markets.
- 2. This form of trading methodology highly differs from the standard traditional way of trading markets as seen by most proprietary trading firms.
- Most proprietary firms employ standard strategies such as technical indicators (Moving averages, support and resistance, stochastics, bollinger bands etc..) and Fundamental indicators (News, FOMC, CPI etc..) to execute their trades in the markets.
- 4. The key underlying gap and disadvantage in this mode of trading is that market makers are aware of this strategy and regularly rigs the markets to take out all competitions to their advantage.
- 5. Innovation in Quantitative trading may be the only solution to beat the market makers who employ such counter strategies.

## **Proprietary and Structured Approach to Quant Trading**

Future of Quant Trading. Al. vs Human.



AI as a Tool, not a Method.

- 1. Quant trading relies heavily on mathematical models and statistics as its core backbone to provide opportunities and modes of execution in the market.
- 2. Such trading methods are scientific, data driven and are unbiased by financial news. All data are mathematically validated and all approach are measured and calculated scientifically.
- 3. The problem with current A.I technology application in the world of finances is the fact that machine learning is often a risky and financially costly aspect.
- 4. More often, you will find huge draw downs should the market algo change and only when the draw downs are realised, then the A.I will be re-programmed to react to the change. Such forms of reactive machine learning are not viable are costly in the long run.
- 5. At Solaris Wealth fund we embrace both Quant trading and innovations such as AI but with human touches to circumvent the drawbacks to ensure sustainable growth.

# **Summary of Traditional Quants Trading Strategies**



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## Summary of Solaris Wealth Fund Strategy

#### Predictive Trading through (Time Trading + Quants Trading)

- 1. Expand ability to forecast future market moves using a validated mathematical approach.
- 2. Take on a predictive approach as opposed to the reactive approaches applied by modern day quant firms.
- 3. Arrange the daily setup is in alignment with the monthly setup for an overall high probability execution.



Strategy 1: Forecasting the Weekly Cycle (Predictive)



Strategy 2: Forecasting the Daily Cycle (Predictive)

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## **Investment Structure**

#### Fund structure and initial investments terms



## **Roadmap for Targeted Research and Development Firms**

	1Q 2024	Launch Solaris Wealth Fund
	1Q 2024	Implement Proof of Concept Technique
	4Q 2024	Acquire Panel of Leading Experts and enhance community building to 5,000 (currently 4,047 members)
	1Q 2025	Launch 2nd Proof of Concept guided with updated Research and Innovation
	1Q 2025	Complete 1st Proof of Concept that is profitable
	2Q 2025	Develop Educational Arm
•	2025	Community Building of 10,000 people
-	2026	Complete 2nd Proof of Concept. Option to Launch further structured Proof of Concepts
4	2027	Fund Closes with Options for Investors to acquire Target Company Shares at discounted prices

## All investments carry Risks and the key is in Mitigation

Key Risks	Mitigating Factors
<b>Regulatory risk:</b> Changes in financial regulations or tax laws can impact the fund's operations and profitability.	Stay Informed: Keep track of regulatory developments and adapt the fund's strategies and operations accordingly.
<b>Model risk:</b> Quantitative strategies rely heavily on complex mathematical models and algorithms. These models are based on historical data and assumptions about market behavior. If these models fail to accurately predict future market movements, it can lead to losses.	Rigorous Backtesting: Thoroughly backtest quantitative models using a variety of historical data to validate their performance under different market conditions. Stress Testing: Assess the models' sensitivity to extreme scenarios and make adjustments as necessary.
<b>Competition and Crowded Trades:</b> As more investors adopt similar quant strategies, certain trades can become crowded. This can lead to a lack of liquidity and potentially diminish the effectiveness of the strategy.	Diversify Strategies: Incorporate multiple, uncorrelated quantitative strategies to reduce reliance on a single crowded trade. Constant Innovation: Continuously develop and improve strategies to stay ahead of the competition.
<b>Technology and Infrastructure risk:</b> Researching into Quant and their executing funds rely heavily on technology and infrastructure to execute trades and manage data. Technical failures, cyber-attacks, or data breaches could disrupt the fund's operations.	Limited Trades: The focus of the fund is in research and developing algorithms. Platform: Recommend to use MAS licensed platforms that have to uphold a high level of standard.
<b>Black Swan Event risk:</b> Quantitative models are often built on historical data, which might not account for extreme, unexpected events (black swans) that can cause significant market disruptions.	Stress Testing: Analyze how the models and strategies might perform during extreme market events and ensure they have some resilience to handle such scenarios. Diversification: Allocate investments across multiple uncorrelated strategies to limit exposure to specific risks.
<b>Underperformance risk</b> : Even well-established funds can experience periods of underperformance due to changing market conditions or shifts in their strategies.	Drawdown : For Proof of Concept, the maximum drawdown shall be 30% Continuous Monitoring: Regularly review the fund's performance and make adjustments if necessary. Patience: Be patient with the fund's performance, as it may go through periods of underperformance.

Differentiating Factors	How we do it?
<b>Specialized and Experienced Venture Partners:</b> Trigger's key Venture Partner in the Solaris Wealth Fund are specialised individuals in the industry with decades of experience. By focusing on a specific niche, we develop deep expertise and build relationships with key players in that market.	<ul> <li>Deeply understand the market and industry we specialize in with regular conference speaking with experts, and staying up-to-date on industry news.</li> <li>Strong relationships with key players in our industry, such as entrepreneurs, investors, and experts, and we leverage those relationships to find the best investment opportunities.</li> </ul>
<b>Agility:</b> As a smaller fund manager, we are more nimble and flexible in our investment approach. We can quickly respond to new opportunities and adapt to changes in the market.	<ul> <li>We have a systematic method to move quickly on investment decisions, conducting due diligence efficiently and closing deals rapidly through 'The Trigger Method.'</li> <li>Ready to adapt your investment strategy based on changes in the market or industry.</li> </ul>
<b>Personalized approach:</b> We differentiate ourselves by providing a more personalized approach to working with our portfolio companies. As a smaller fund, we provide more hands-on support and guidance to our portfolio companies, helping them to grow and succeed.	<ul> <li>Take a hands-on approach with portfolio companies by providing regular feedback, guidance, and mentorship.</li> <li>Connect portfolio companies with relevant experts and advisors who can help them solve specific challenges.</li> <li>Be available and responsive to portfolio companies, providing support and resources when they need it.</li> </ul>
Network: We have a strong network of investors, entrepreneurs, and industry experts. By connecting our portfolio companies with your network, you can help them to access funding, talent, and resources.	<ul> <li>Build a strong network of investors, entrepreneurs, and experts by attending networking events, joining industry associations, and participating in online communities.</li> <li>Leveraging our network to find high-quality investment opportunities and attract co-investors.</li> <li>Sharing our network with portfolio companies, connecting them with potential partners, customers, or investors.</li> </ul>

## **Onboarding Process**

Step	How we do it?
1. Term Sheet signing by Investor	<ul> <li>Simple Agreement Identifying Key commercial terms</li> <li>Initial Deposit 1% to 5% – Refundable upon non-investment to Fund's Bank Account.</li> </ul>
A. KYC Process by Fund Manager	<ul> <li>Verification of Identity and Source of Income</li> <li>NRIC / Passport Original Copy</li> <li>Proof of Address (e.g. utility bill or bank statement letter, - recent within 3 months)</li> <li>Issue of Initial Deposit 1<sup>st</sup> Capital Call</li> <li>Confirmation of 1<sup>st</sup> Capital Call funds receipt with no issue with banking KYC</li> </ul>
2. Fund Subscription Documents signing by Investor	<ul> <li>Complete Subscription Documents along with FATCA/CRS/AI details.</li> <li>Information Memorandum and Private Placement Memorandum received by Investor.</li> <li>Issue of remaining Investment monies 2<sup>nd</sup> Capital Call to Fund's Bank Account.</li> </ul>
B. Confirmation of Fund and Share Subscription by Fund Manager	<ul> <li>Confirmation of receipt of 2<sup>nd</sup> Capital Call Funds</li> <li>Fund Manager and its Administrator shall issue a confirmation of the subscription of the fund.</li> <li>Onboarding is complete.</li> </ul>

## **Governance and Compliance**

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We have strict Governance and Compliance requirements. This assures our client and project investments are secured with low exposure to sanctions and regulatory issues. Our Compliance teams include both in-house and out-sourced compliance service provider to ensure we are always up to date and kept in check with regulations.

Trigger has an established understanding and framework on corporate governance structures in relationship to Fund Management through five (5) levels of Key Control Mechanisms:-

- 1. Compliant and Professional Fund Management Policies
- 2. Investment Committee
- 3. Fund Administrator and Custodian
- 4. Board Seat in Company
- 5. Bank Transaction Supervision

We are fully committed to adhering to legal and regulatory obligations and has policies and procedures in place to guard against being used for money laundering or terrorist financing. The Company aims to comply with all relevant legislation, rules, regulations and guidance.

The key statutes and regulations governing Trigger's conduct in preventing financial crime are as follows:

- 1. Corruption, Drug Trafficking and Other Serious Crimes (Confiscation of Benefits) Act (Cap 65A) ("CDSA")
- 2. Terrorism (Suppression of Financing) Act (Cap 325) (TSFA)
- 3. United Nations Act (Cap 339) ("UNA")
- 4. United Nations (Anti-Terrorism Measures) Regulations ("UNRs") and other regulations issued to comply with various UN Security Council Resolutions ("UNSCRs") implemented by MAS through regulations;
- 5. MAS Notice SFA N04-N02 to Capital Markets Intermediaries on Prevention of Money Laundering and Countering the Financing of Terrorism and corresponding guidelines ("AML/CFT Notice and Guidelines")

## Who We Are

# Investing with Precision and Purpose

Trigger Asset Management is a MAS licensed fund management firm that specializes in using quantitative and systematic strategies to identify investment opportunities and manage risk.

Trigger Asset Management's approach is grounded in data-driven analysis and technology, which allows us to make informed investment decisions and manage portfolios efficiently. The firm's investment strategies span across asset classes and markets, including equities, fixed income, and commodities.

The firm's consists of experienced professionals with backgrounds in venture building and entrepreneurship. They leverage their diverse skill sets to develop and implement innovative investment strategies that generate consistent returns for clients.

Trigger Asset Management's commitment to transparency and risk management sets it apart from other investment management firms. The firm's investment process is designed to be transparent, and clients have access to detailed information about the strategies and holdings in their portfolios. The firm also places a strong emphasis on risk management, to monitor and manage risk across all portfolios.



## **International Industry Events Participation**

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Vice Minister of Trade Indonesia,



Senior Minister of State Singapore



Senior Minister of State Ministry of Trade Singapore



Minister of State Singapore

Minister for National Development



British Commissioner to Singapore and Jersey Deputy Minister of Finance



Czech Minister Transport



Czech Prime Minister



European Union Head of Trade Singapore



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Czech Chamber of Commerce President



Czech Ambassador to Singapore

Indonesia Sahid Foundation

Duke of Argyll

## **Regional Industry Events Hosting and Reception**





Beijing Digital Alliance and Tax Alliance Collaboration



Chairman Singapore-China Chamber of Commerce



Belt Road Initiative Research and Shenzhen Special Economic Zone Secretary



Suzhou Municipal Party Committee



Singapore-Chongqing Bureau Division Chief Singapore-Chongqing Bureau Division Chief





Anhui Science Technology Associate Secretary



Chongqing Jiangbei Mayor



Zhongguancun CEO



Renmin University Agreement Signing



Chongqing Yongchuan District Secretary

## **Regional Partnerships**



Cambodian Prime Minister Hun Manet Inaugural Visit to Singapore in June 2024

Investment MOU signing at Trigger's office witnessed by Deputy Secretary General of the Cambodian Investment Board H.E. Sophal Suon

Collaboration Agreement with FDI Vietnam for strategic investment exchange and setting up of investment structures into Vietnam



Collaboration MOU with IDC Cambodia witnessed by Khmer Enterprise Chairman

Trigger's CEO addressing the Cambodian ministries and business delegations

Minister of Commerce Cambodia H.E. Cham Nimul

## **Speaker Participation in Fund Management events**

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CQ-SG Land Sea Corridor CNA Interview



Enterprise Singapore talk on Family Office



Keppel Corporation Annual Innovation Event Talk on Defi



Association Blockchain Interview



Huawei Smart Campus Opening Moderator Session



Blockchain Panel Discussion



Zhejiang SMU Doctorate Visit



World Finance Council Panel Discussion



Introduction of Association Blockchain Asia



Vice Minister of Trade Indonesia discussion on technology



Global Investment Panel Discussion



Global Technology Panel Discussion



Founding Board Member of ABA

# Projects, Community and Corporate Industry Participation

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## **Team Experience**

The team has hands-on experiences with the following companies and sectors in terms of investment, employment, provision of services, partnerships or licensing accreditations.



## **Team Experience**

The team has hands-on experiences with the following companies and sectors in terms of investment, employment, provision of services, partnerships or licensing accreditations.



## Trigger Asset Management Ecosystem Partners

Some of the closer partners and ecosystem services provider and associations that we work with on fund management, execution of agreements, listing,



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# trigger

# Growing with trigger Wealth

# Building with trigger Legacy

Contact Us:

janet@vc-network.org

Authorised Distributor