

PITCH DECK

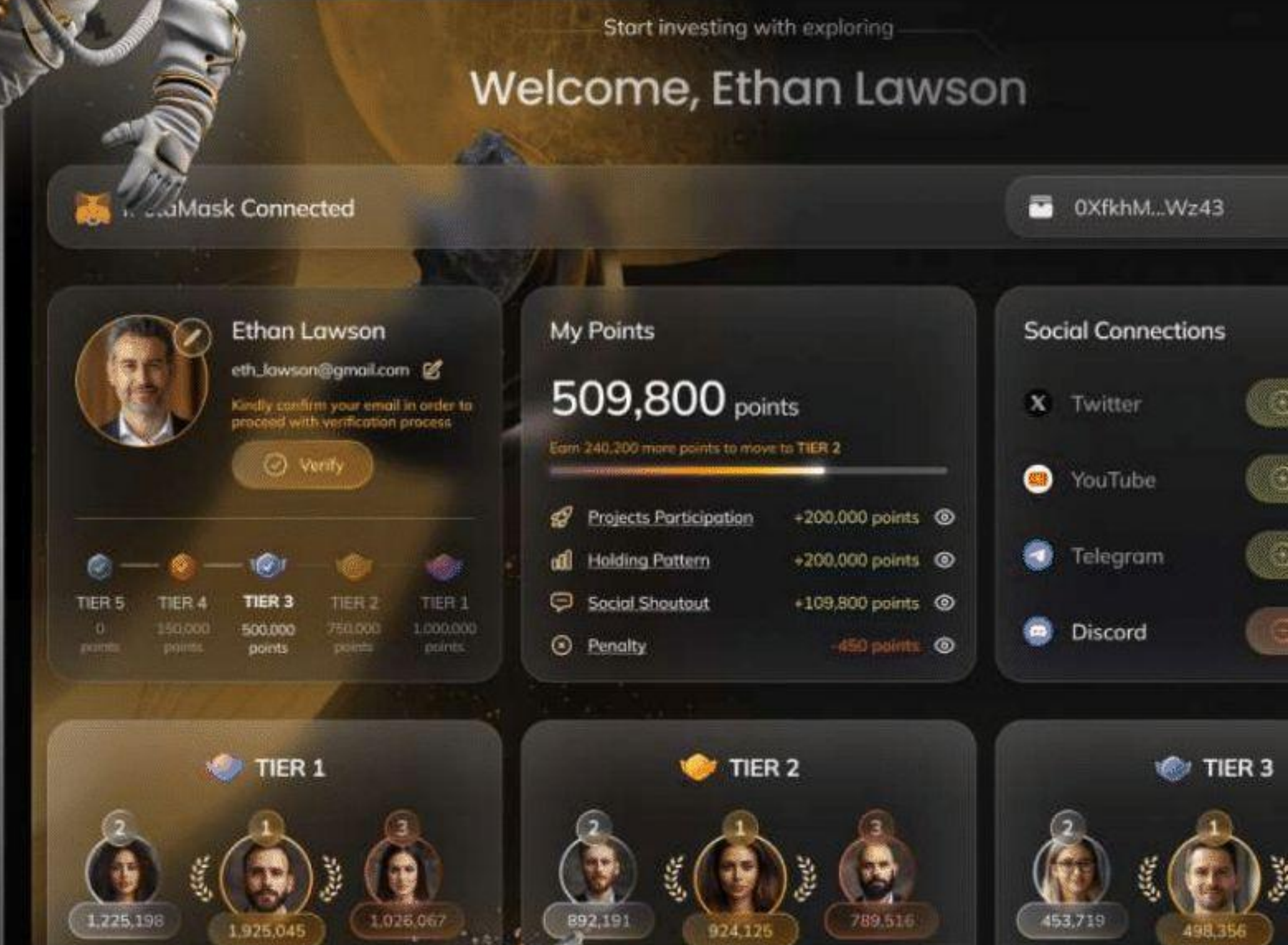


Wealth Creation Platform

TDX uses artificial intelligence to profile investor risk and offers personalized, one-click access to curated investment opportunities across RWA, DeFi, and TradeFi

We bring high ROI opportunities for the underserved,

- **\$1M+** Invested by TradeDog Group
- **Seasoned founders** with multiple exits
- **\$80K** revenue generated
- **85K+** KYCed Members
- **150K+** Social Media Community
- **50K+** Monthly Active Users
- Raising **\$500K** at **\$10M** valuation



Problem Statement

The current investment landscape faces significant barriers to growth and inclusivity:

High Risk –
High Reward



No Engagement
In Bear Markets



No Access To
Global Markets:

Opportunities are
limited by geographies
and accessibility



A more transparent, streamlined solution is needed to address these gaps for
all types of investors

TDX Solutions

AI-Driven Insights & Personalized Wealth Growth

Predictive analysis, personalized recommendations, risk profiling and community insights



Access to Real-World Asset (RWA) Investments

Bridging blockchain and tradefi with 24/7 trading & liquidity through tokenized assets like real estate, bonds, and token pre-sales



Gamified Loyalty Program

Rewarding active participation and loyalty, guiding users through a tailored investment journey



Portfolio Creation

Optimizing investor wealth with portfolio tools integrating crypto, RWAs, and traditional assets for balanced growth



Decentralized Crowdfunding

Empowers communities to shape their investment journeys, removing traditional financial barriers



Revenue

REAL
2024

\$80K

PROJECTION
2025

\$1M+



Competitive Landscape



Competitor Analysis

Metric	 TDX	Swissborg	Ondo Finance	CoinList	Maple Finance	Goldfinch Finance	Credix	Cashmere
AI-Driven Investment Analysis	✓	✓	✗	✗	✗	✗	✗	✗
Investor Life Cycle Management	✓	✗	✗	✗	✗	✗	✗	✗
Engagement Platform	✓	✓	✗	✗	✗	✗	✗	✗
Trading Signals	✓	✗	✗	✗	✗	✗	✗	✗
Fundraising Platform	✓	✓	✗	✓	✗	✗	✗	✗
Lend	✓	✗	✓	✗	✓	✓	✓	✗
Borrow	✓	✗	✓	✗	✓	✓	✓	✗
Staking	✓	✓	✗	✗	✓	✓	✗	✗
Reward Campaign/Airdrop	✓	✓	✗	✓	✗	✗	✗	✗
Investor Targeting and Outreach Platform	✓	✗	✗	✗	✗	✗	✗	✓

Token Utilities

Our token utility model revolves around the multifaceted utility of the \$TDX token, designed to **enrich user engagement** and enhance investment opportunities within our platform.



Product Divisions

Crowdfunding Platform

Access to top-tier premium blockchain based early stage projects

Social Boost

Engagement platform that lets users earn project tokens by completing various tasks, boosting the project's awareness

Investor Life Cycle Management

Dynamic tiering & loyalty system offering exclusive perks and priority funding access to boost retention

In Progress

Tap App Game

A Telegram app delivering real-time crypto signals while gamifying engagement through points and rewards to boost user loyalty

Coming Soon

AI-powered Robo Advisor

Personalized, data-driven investment recommendations. It analyzes market trends, risk profiles, and financial goals to create optimized portfolios, helping users make informed investment decisions with minimal effort

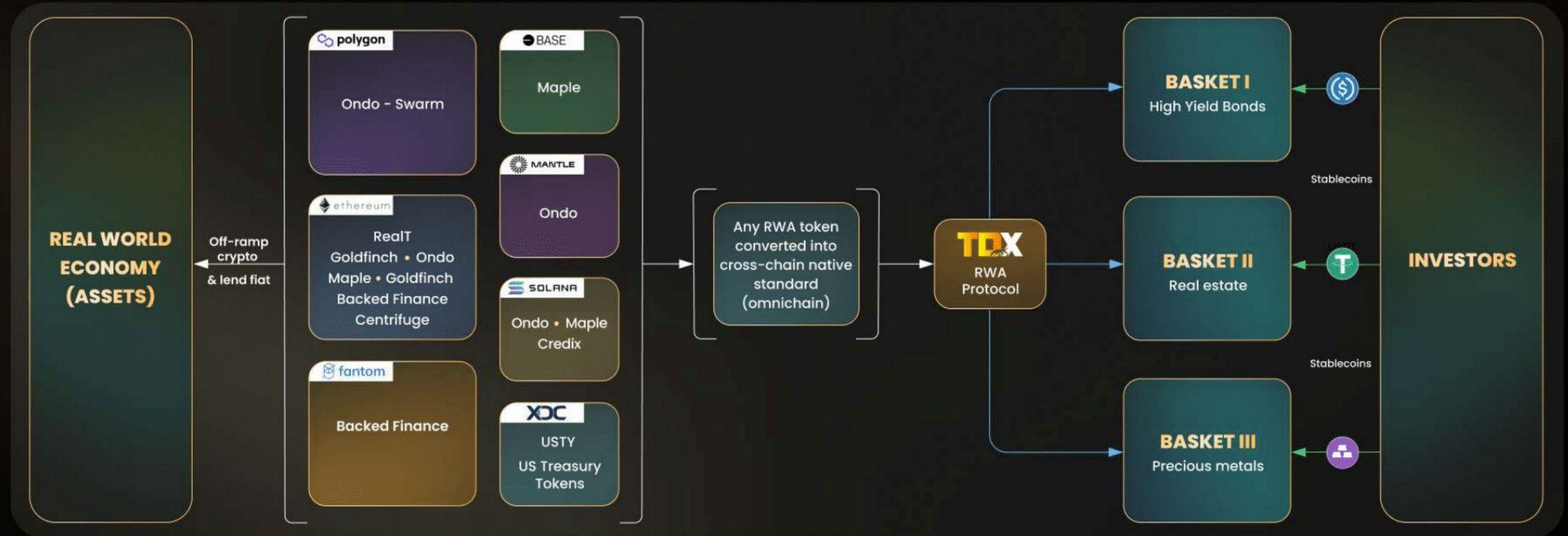


TDX RWA Protocol

High-level architecture overview

Real-world assets (RWA) from various blockchain platforms (Polygon, Ethereum, Solana, etc.) are **tokenized** and converted into a **cross-chain native standard** (omnichain). These tokens are integrated into the **TDX RWA Protocol**, where they are grouped into **different baskets**.

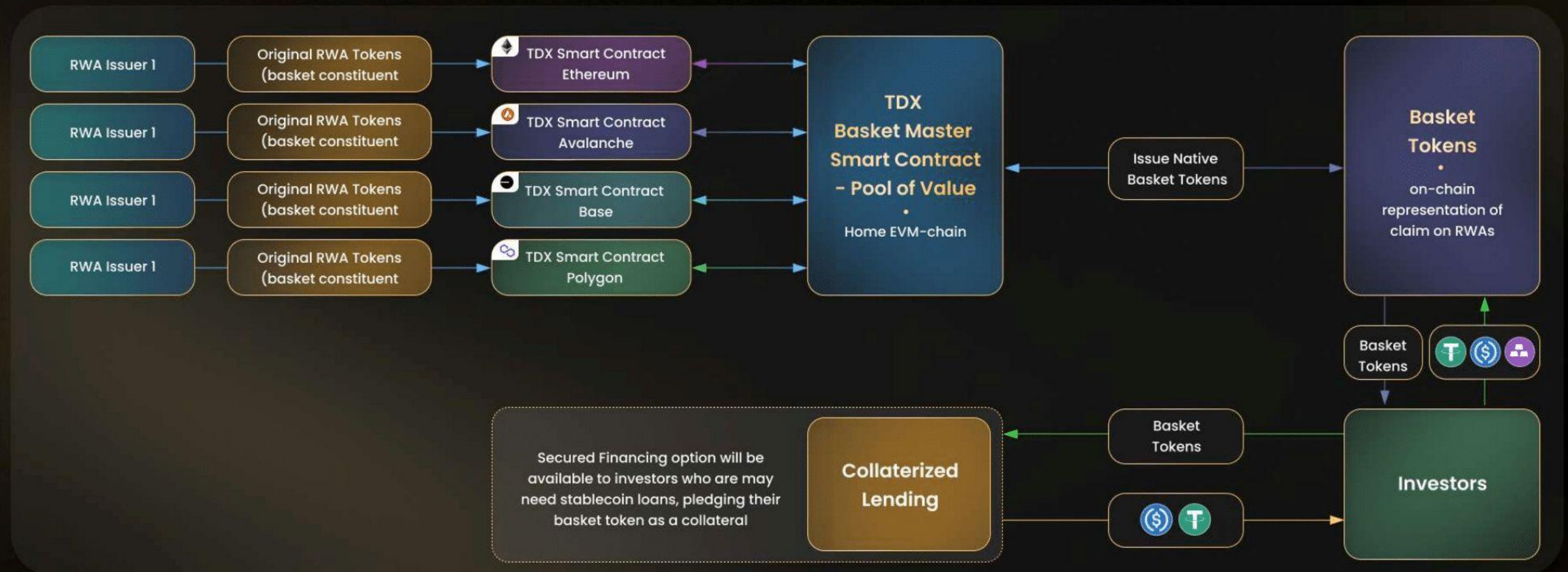
Investors can access these **baskets** and receive **stablecoins** (USDC, USDT) as returns or use them for further investments. This flow ensures that TDX not only **bridges traditional finance** with DeFi but also offers a comprehensive **platform for investing** in a wide range of **real-world assets** via blockchain.



TDX: RWA Value Flow

The **TDX ecosystem** connects **RWA issuers** to multiple **blockchain networks**, enabling **seamless tokenization** and **trading** of real-world assets. These tokens are pooled into the **TDX Basket Master Contract**, which issues **Basket Tokens** to investors, representing on-chain claims on RWAs.

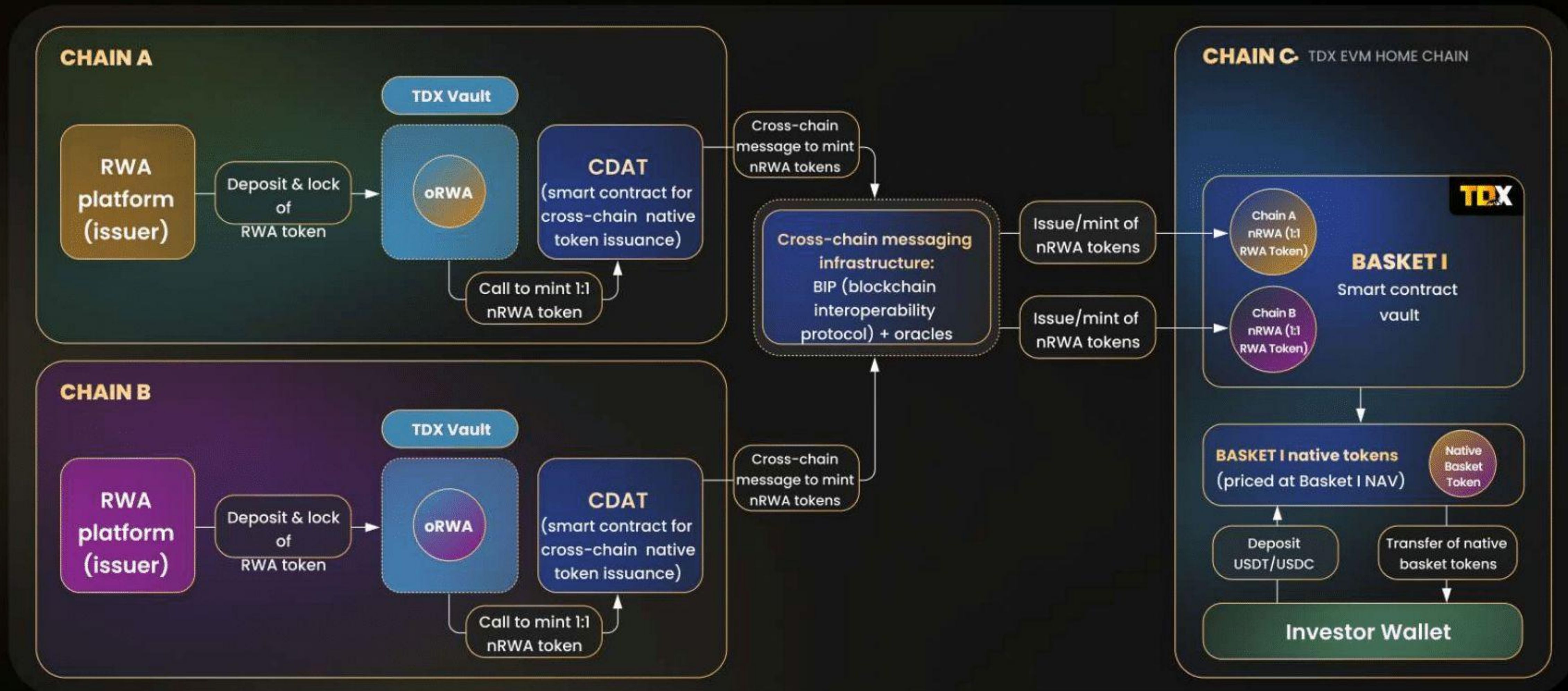
Then, Investors can trade **Basket Tokens** or use them as collateral for loans, offering both **liquidity** and **flexibility**. This flow showcases how TDX **bridges** real-world assets with decentralized finance (DeFi), creating a **scalable solution** for investors and issuers.



RWA Cross-Chain Aggregation Logic With BIP & CDAT

RWA platforms lock assets in the **TDX Vault**, minting oRWA tokens. Using the CDAT contract, nRWA tokens are minted and transferred via BIP and oracles. These tokens are pooled in Basket I, with investors depositing USDT/USDC to receive native basket tokens representing claims on RWAs.

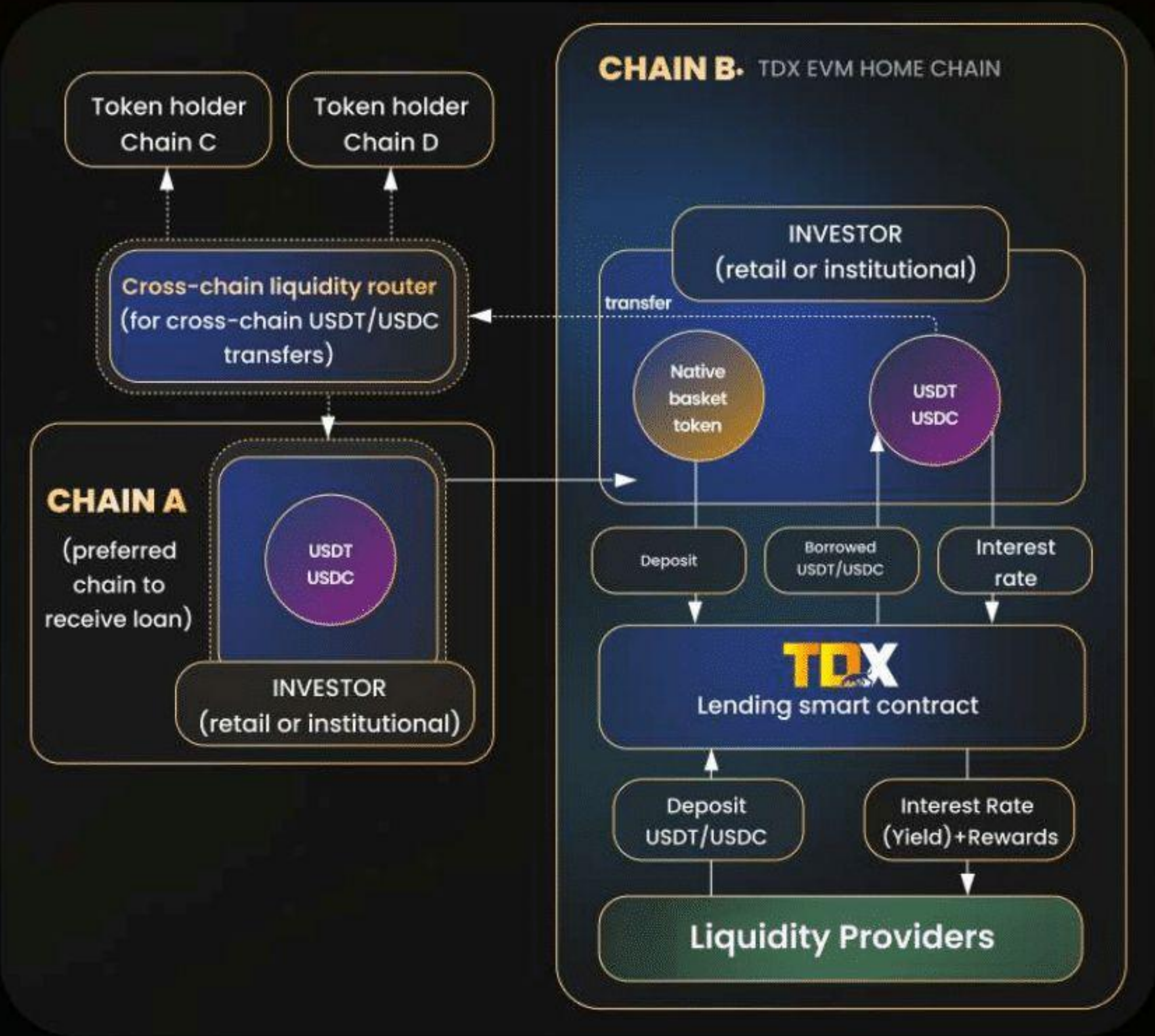
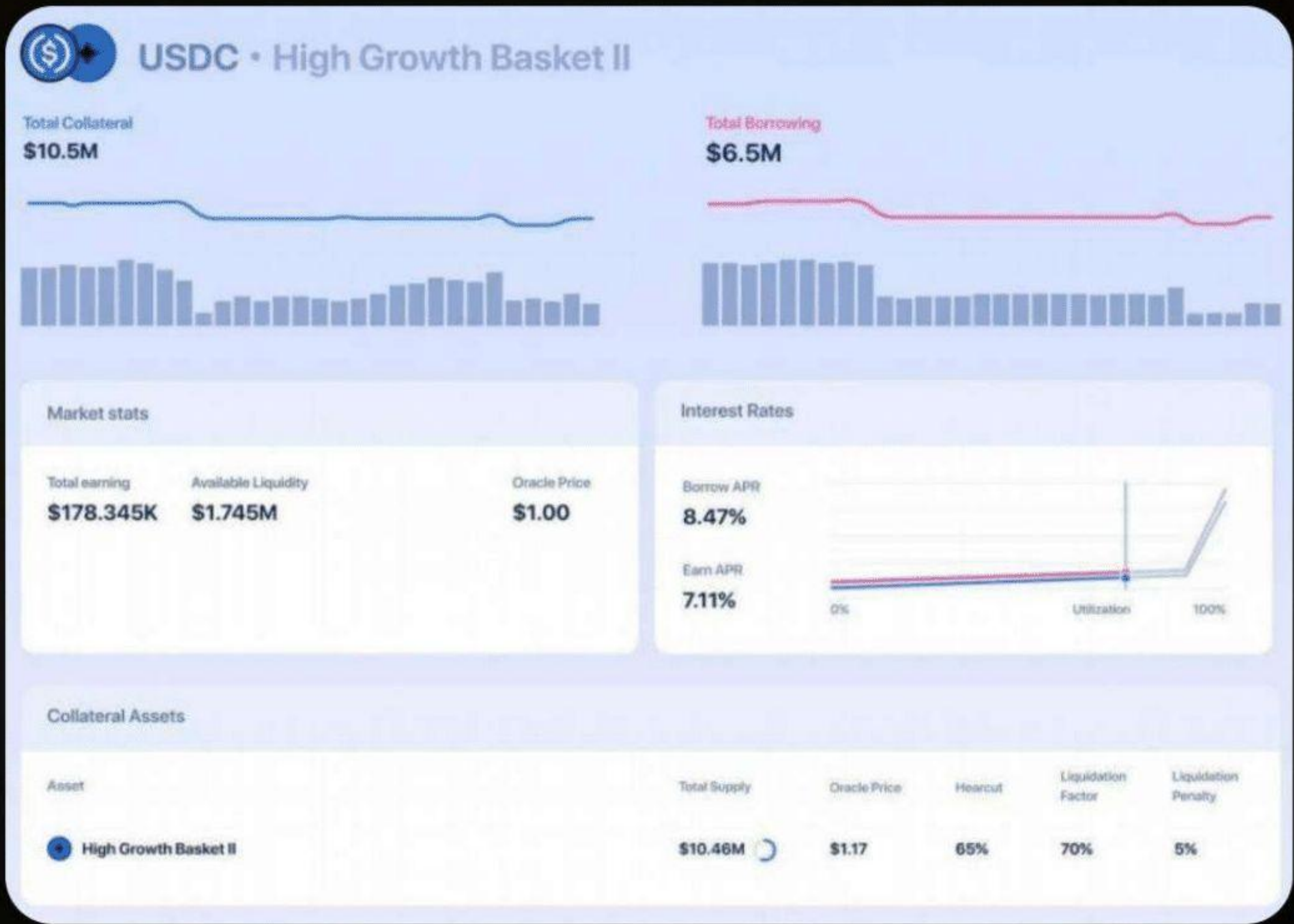
This flow explains how TDX enables seamless cross-chain tokenization of RWAs, making them accessible to investors through Basket I native tokens.



TDX: Cross-Chain Lending

Core operation workflow (loans against Protocol native basket tokens)

The platform will allow collateralized borrowing & position leveraging backed by tokenized baskets of RWA tokens.



Team Profile

Leadership at the Forefront of Innovation:

Constantin Kogan

CEO of TDX



- Co-founded BullPerks & GamesPad
- Managed \$1.5B at Wave Financial
- Incubated 70+ projects in digital assets

Gaurav Dubey

Co-founder



- Manages a \$100M crypto fund
- Advised 100+ blockchain companies
- Holds 8+ patents in VR, Brain/Machine Interface, and blockchain

Rishabh Gupta

Director of Operations



- Scaled 100+ startups at TDeFi
- Guided 3 companies to \$1B+ valuations
- Expertise in token economics and partnerships

Together, they drive TDX's mission to innovate and lead in the crypto investment landscape

Jyoti Prakash

Chief Technology Officer



Sagar Bansal

Head of Growth



Emile J Machado

Advisor



- Founder of PROFIT4LIFE, educating 10,000+ students across 56 countries, with a focus on Latin America.
- Leads a community of 5,000+ traders

Leon Gugel

AI Advisor



- 15 years in AI research across computer vision, machine learning, and deep learning
- Focus on fintech, biotech, and AI innovation

Gourav Banerjee

Product Lead



Dmytro Doroshenko

Project manager



Elina Sterina

Content Lead



Swatantra Verma

Marketing Manager



+25 Members

Roadmap

Q1 2024

- Concept Finalization
- Key team hires
- Private community development
- Crowdfunding platform development
- Social boost platform development
- Investor network growth

Q2 2024

- Team and advisory board extension
- Community & partnership growth
- Crowdfunding platform launch
- Social boost platform launch
- Ambassador Program

Q3 2024

- Redesigned Portal
- Telegram Tap App
- Investor Life Cycle Management

Q4 2024

- \$TDX Seed Round
- \$TDX Private Round
- Trade Signals Platform
- Airdrop

Q1 2025

- \$TDX Public Sale
- \$TDX Staking Launch
- Growth & Product Upgrade
- AI-Robo Advisor Launch
- AutoInvest Feature Launch

Q2 2025

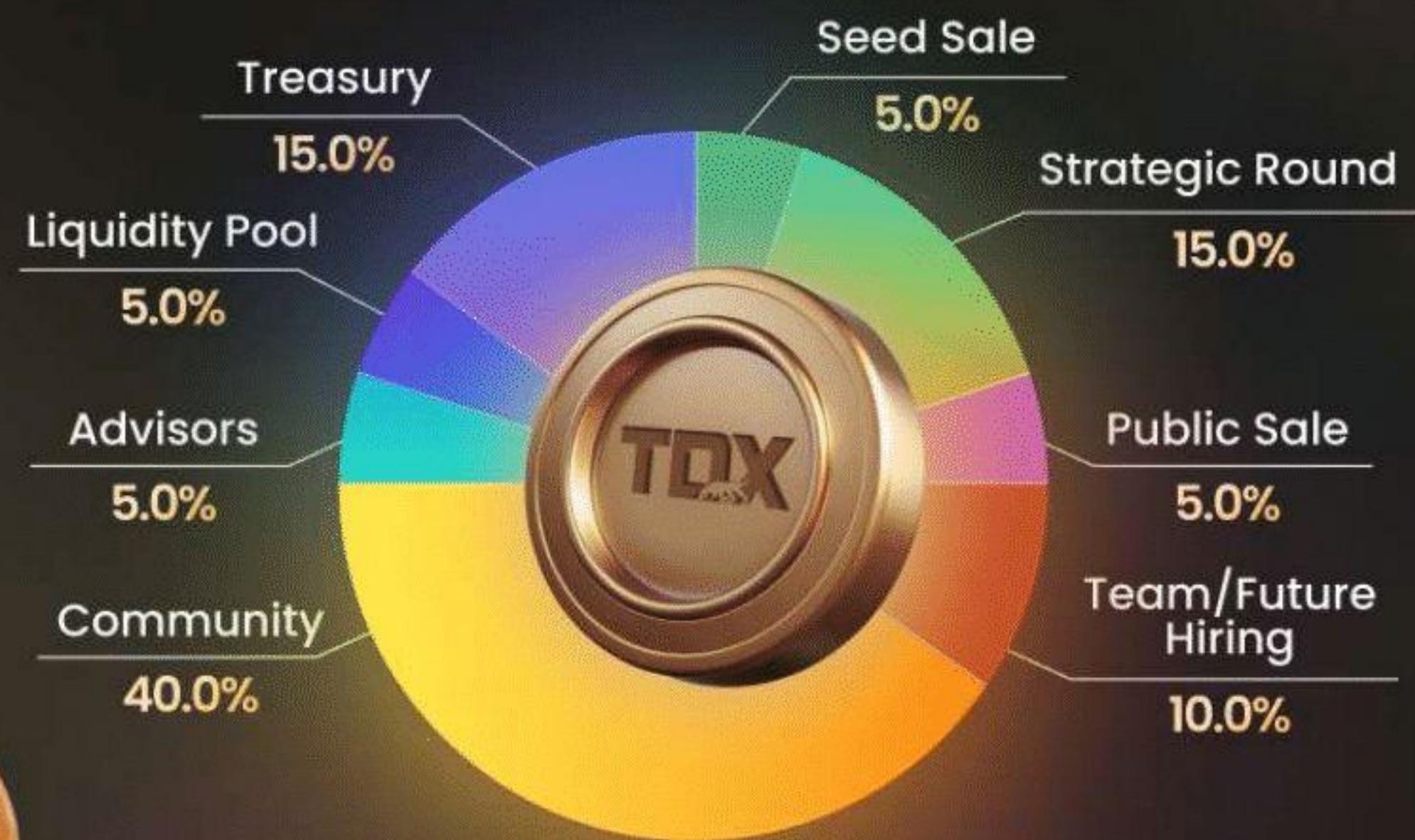
- Mobile App Launch
- Farming
- Swap



Tokenomics



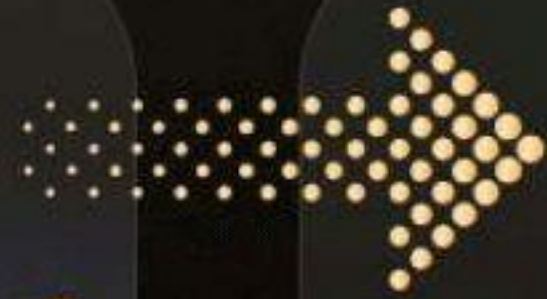
\$TDX Token Allocation



Investment Opportunity

Raising

\$500K



Valuation

\$10M

TERMS:

- 5% Unlocked at TGE
- 3 Months Cliff
- 15 Months Linear Vesting

Join us in transforming global wealth creation by **empowering the unbanked billions**. With **\$1M+** invested in product development, **TDX** is at the forefront of delivering innovative financial solutions to underserved populations.



The future of wealth creation is here—let's build it together!

Contact Us



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Disclaimer: For informational purposes only. Conduct your own research (DYOR) and consult professionals before making decisions. TDX is committed to transparency and avoiding conflicts of interest. Opinions are those of the contributors. TDX focuses on crypto crowdfunding and community engagement for startups

Appendix: Key Achievements and Influential Connections

Highlighting Constantin Kogan's Major Contributions and Network:

01 Angel Investor to 70+ Companies

Invested in over 70 startups, including 3 unicorns, showcasing significant influence in the tech industry

03 Award-Winning Contributor

Recognized as Hackernoon's Contributor of the Year in 2020 for impactful insights in cryptocurrency investment

05 Broad Social Media Influence

Reaches over 585K followers across platforms, including LinkedIn, Instagram, and YouTube, amplifying his voice in the industry

02 Published Research Papers

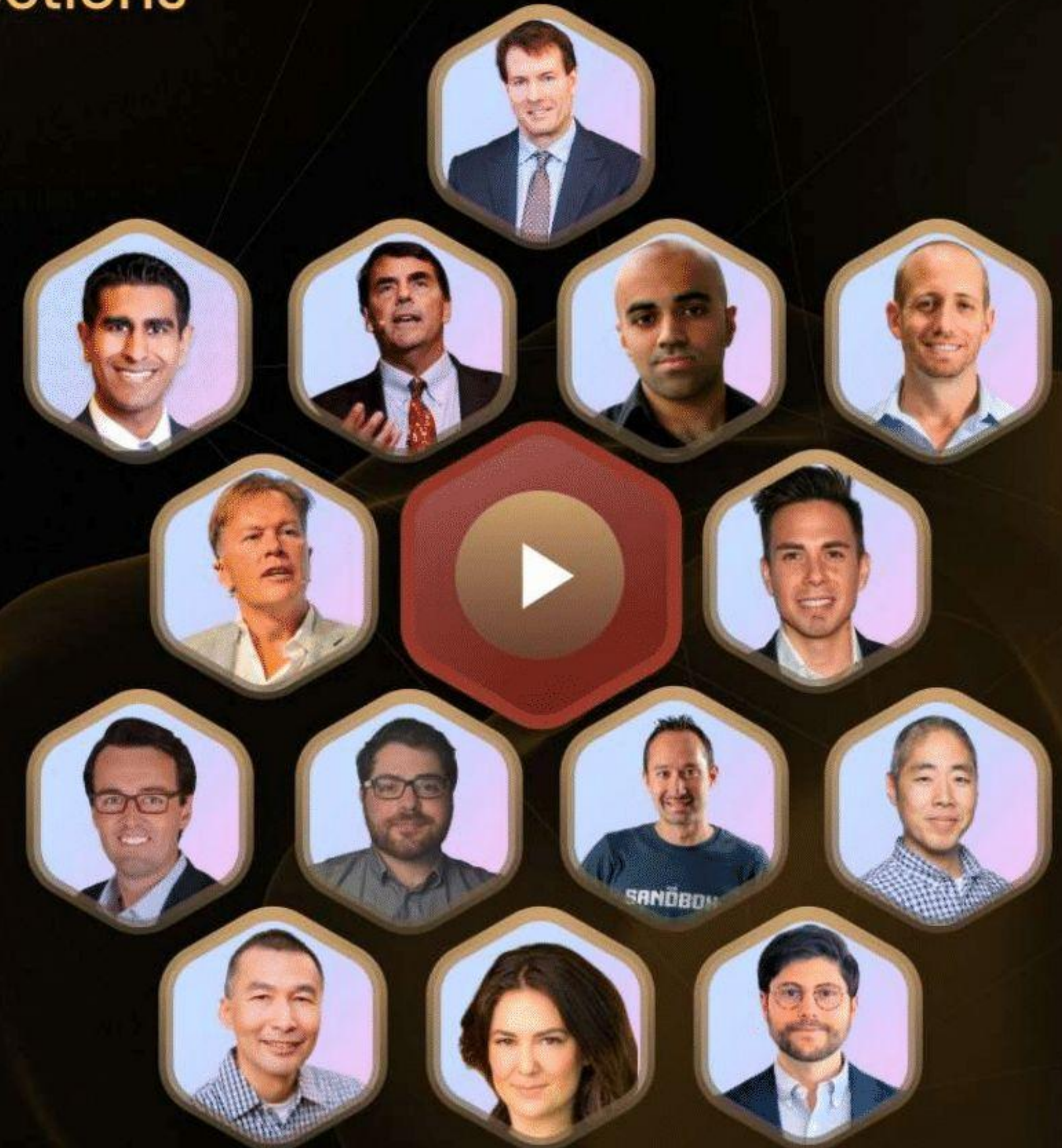
Co-authored pivotal papers on Metaverse, Ethereum 2.0, and Bitcoin's impact on portfolios, enhancing industry knowledge

04 Extensive Conference Engagement

Regularly hosts and appears in blockchain and tech conferences, sharing expertise and fostering connections

06 Notable Guest Collaborations

Featured prominent figures like Michael Saylor, Aly Madhavji, Spencer Bogart, and Tim Draper, highlighting robust connections in the investment community



ACHIEVEMENTS & IMPACT

Appendix: Success Stories of Trade Dog Group

Dfinity ICP



430 projects submitted across 8 partner colleges, with 100 projects reaching the MVP round and a 25% Web2 to Web3 conversion rate

DocPlix



Achieved \$600k funding, developed an EHR system, and participated in BizThon 2022

Vulcan Forged



Recognized among the top 5 Metaverses, boasting over 100,000 token holders and featured on Tier 1 exchanges

Sinverse



Land sales generated \$3.5M+ in revenue, with an IDO on BullPerks and Equinox. Listed on Kucoin, the token hit \$0.65 ATH, 35,000+ holders, and raised \$2.4M in token sales

MoneyBridge



Participated in BizThon 2022, built a fiat on/off-ramp for 1B Web3 users, and managed \$38M+ AUM

FLUIDEFI



Participated in BizThon 2021, top finalist and winner of BizThon 1.0, backed by Apple, Microsoft, and Google

Appendix: TDX KOL Network

5K+

Influencers

300M+

Total Audience

50+

Countries Reach



Mario Nawfal

1.5M

Followers



The Wolf Of All Streets

959.4K

Followers



Lady Of Crypto

536.7K

Followers



TheMoonCarl

1.3M

Followers

605K

Subscribers



MM Crypto

1.4M

Followers

573K

Subscribers



Altcoin Daily

1.5M

Followers



Lark Davis

1.2M

Followers



CryptoWendyO

384.3K

Followers



Ran Neuner

810K

Followers



Discover Crypto

1.4M

Subscribers



Eunice D Wong

175.6K

Followers



Overdose

135K

Followers

Appendix: Go-To-Market Strategy

TDX aims to revolutionize global wealth creation, driving \$1M in revenue by 2025

